

An intimate look at one of Canada's most beloved heroes: Terry Fox – Running to the Heart of Canada exhibition opening at TELUS World of Science – Edmonton

Media are invited to preview Terry Fox – Running to the Heart of Canada exhibition.

WHEN: Thursday, February 15, 2018
10:00 a.m. (at the science centre) and 1:00 p.m. (Cross Cancer Institute)

WHERE: TELUS World of Science – Edmonton
11211 142 Street, Edmonton, Alberta T5M 4A1

WHO: The following people will be available at the Science Centre for interviews:

- Darrell Fox, brother of Terry Fox
- Mark O'Neill, President and CEO, Canadian Museum of History
- Alan Nursall, President & CEO, TELUS World of Science - Edmonton
- Dan Alfano, Director of Science, TELUS World of Science - Edmonton

Additional interviews available at the Cross Cancer Institute at 1:00 p.m. (please pre-book by calling Salima at 780-432-8524):

- Dr. David Eisenstat, MD, MA, FRCPC, Chair, Dept. of Oncology, University of Alberta, Muriel & Ada Hole Kids with Cancer Society Chair in Pediatric Oncology, Professor, Dept. of Oncology, Medical Genetics and Pediatrics

WHAT: Developed by the Canadian Museum of History, in partnership with Terry Fox's family, the exhibition features a wide array of artifacts and archival materials, displayed together publicly for the first time.

Terry Fox – Running to the Heart of Canada is an in-depth look at Terry's epic 143 day journey, across 5,373 kilometres, from St. John's, Newfoundland, to Thunder Bay, Ontario. It explores the deep and abiding affection Canadians have for Terry Fox and examines his unique place in our collective memory.

HOW:

- A brief overview of the exhibition will be provided at 10:00 a.m.
- Interviews at the science centre will be handled with each journalist on an individual basis inside the exhibition.
- Exhibition will be fully operational allowing for the full exhibition experience to be captured via video and photography.
- Interviews with Dr. David Eisenstat about where Terry Fox research funds are used (PROFYLE program) will be at 1:00 p.m. at the Cross Cancer Institute.

VISUALS: Among the exhibits are Terry's personal journal and artificial leg, as well as press clippings and media interviews.

Guests will be in the gallery exploring the exhibition and at 10:30 a.m. the Grade 4 class from Elmwood School will be joining us, creating an opportunity to capture video/photography and interviews with the students as they interact with the exhibition. All students will have signed photo/video releases.

To ensure credentials, please RSVP by end of day on Wednesday, February 14, to Brandon Pederson, 780-452-9100, Ext. 2342.

Terry Fox – Running to the Heart of Canada is a travelling exhibition developed by the Canadian Museum of History, in partnership with the Terry Fox Centre.

- 30 -

Media Contact:

Ursula Phillips
VP, Marketing & Communications
w: 780-452-9100, ext. 2230
c: 780-982-5074
uphillips@twose.ca

Donalda Pelton
Director, Marketing & Communications
w: 780-452-9100, ext. 2300
c: 780-915-0765
dpelton@twose.ca

About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.