

For Immediate Release

Provincial Funding Granted in Support of TELUS World of Science – Edmonton’s Aurora Project

Edmonton, AB – March 23, 2018 – Yesterday, Finance Minister Joe Ceci presented the Government of Alberta’s 2018 Budget. TELUS World of Science – Edmonton is excited to announce that \$12 million has been earmarked for the *Aurora Project*, distributed over the next three years.

The *Aurora Project* is an ambitious \$40-million dollar expansion and reimagining of the science centre, which will infuse new life and energy into one of Alberta’s most beloved attractions.

The funds provided by the Government of Alberta will allow TELUS World of Science to begin work on the next phase of this crucial project, with the addition of a brand new early childhood development gallery and Nature Exchange.

“The *Aurora Project* will help build a more prosperous future for our province,” said Alan Nursall, President & CEO of TELUS World of Science. “Science education and innovation are essential to Edmonton and Northern Alberta’s future. A science-educated workforce, a thriving and innovative business community, and a diverse tourism industry are all essential to the long-term economic success of our region. We are grateful to the Government of Alberta for their support of this project’s dynamic vision.”

This investment, provided by the Alberta Government through Alberta Culture and Tourism, follows the City of Edmonton’s leading contribution of \$12-million three years ago, which helped to kick-start the first-phase of the *Aurora Project* in 2015, and \$3.35 million from the Government of Canada in 2017.

With the announcement of support from the Government of Alberta, TELUS World of Science has raised almost \$30 million of its total goal from all three levels of government and philanthropic donations from visionary Albertans.

TELUS World of Science – Edmonton wishes to thank both the Government of Alberta and Alberta Culture and Tourism for their continued support of the science centre and the *Aurora Project*.

For more information on the *Aurora Project* visit: aurora.twose.ca.

-30-

Media Contact:

Ursula Phillips
TELUS World of Science – Edmonton
VP, Marketing & Communications
w: 780-451-9100, ext. 2230
c: 780-982-5074
uphillips@twose.ca

Christina Weichel
TELUS World of Science – Edmonton
Coordinator, Marketing & Communications
w: 780-452-9100, ext. 2233
cweichel@twose.ca