

Come face-to-teeth with prehistoric creatures at TELUS World of Science – Edmonton

- WHAT:** Media are invited to preview *Dinosaurs Unearthed: Down to the Bone*. This is an opportunity for media to get the first look at this new and exciting interactive exhibition before it opens to the public.
- WHEN:** **Thursday, May 31, 2018**
10:00 a.m.
- WHERE:** TELUS World of Science – Edmonton
11211 142 Street, Edmonton, Alberta T5M 4A1
- WHO:** The following people will be available for interviews:
- Alan Nursall, President & CEO of TELUS World of Science
 - Annie Prudhomme-Genereux, VP of Science at TELUS World of Science
 - Dan Alfano, Director of Science at TELUS World of Science
- WHY:** *Dinosaurs Unearthed: Down to the Bone* makes its world-debut at the science centre, opening to the public on Friday, June 1. Get a new and in-depth look at the *Tyrannosaurus Rex*, like never before and the newly-discovered group of dinosaurs – *Dromeosaurs* – considered to be the dinosaurs that most closely-resembled birds.
- HOW:** A brief overview of the exhibition will be provided at 10:00 am. Interviews will be handled with each journalist on an individual basis inside the exhibition. Exhibition will be fully operational, allowing for the full exhibition experience to be captured via video and photography.
- VISUALS:** The exhibition will be open several families and children, from ages 1 to 12, during this time, creating an opportunity to capture video/photography and interviews with parents and children as they interact with the exhibition. Each parent has signed photo/video releases for each child inside the exhibition during this time.
- Visitors to the exhibition will be immersed in a prehistoric setting, surrounded by towering life-sized animatronics, skeletons and fossils, in addition to engaging content and interactive activities.

To ensure credentials, RSVP by Monday, May 28, to Christina Weichel at cweichel@twose.ca, or 780-452-9100, Ext. 2233.

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Media Advisory

About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.