

For Immediate Release

It's a Party! *The Science Behind Pixar Exhibition* opens July 1, 2017

Edmonton, AB – June 30, 2017 – This Canada Day the TELUS World of Science – Edmonton (TWOSE) has a lot to celebrate! Saturday, July 1, marks the Canadian debut of *The Science Behind Pixar Exhibition*, Canada's 150th birthday and TWOSE celebrates its 33rd anniversary! All these milestones call for a huge party!

Saturday, July 1, from 9 a.m. to 8 p.m. the science centre will host a variety of activities and events the whole family can enjoy!

Highlights include:

- *The Science Behind Pixar Exhibition* Opening Day
- Birthday Cake at 12:00 noon.
- Canada 150 Rocket Launch at 1:50 p.m.
- The Great Canadian Scavenger Hunt
- Canada Day-themed Live Science Demonstrations, including a special Fire Works demo!
- Maple Liquid Nitrogen Ice Cream
- & so much more!

The fun doesn't stop there! The first 100 children (12 and under) through the door will receive a TWOSE Canada 150 Goodie Bag!

Plus, all guests visiting the science centre on July 1 between 9:00 a.m. and 2:15 p.m. can enter to win The Great TWOSE Giveaway, valued at \$1,500. Winner will be drawn at 2:30 p.m. in the main lobby.

Visit twose.ca/CanadaDay2017 for full details.

-30-

Media Contact:

Christina Weichel
TELUS World of Science – Edmonton
Coordinator, Marketing & Communications
780-452-9100, ext. 2233
cweichel@twose.ca

Donalda Pelton
TELUS World of Science – Edmonton
Director, Marketing & Communications
w: 780-452-9100, ext. 2300
c: 780-915-0765
dpelton@twose.ca

About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.