

TELUS World of Science – Edmonton’s Aurora Project The Unveiling of new images and timelines

Edmonton, AB – August 25, 2017 – On Tuesday, August 29, at 11:00 a.m., TELUS World of Science - Edmonton will reveal a never-before-seen 3D model and display of the science centre’s ambitious \$40 million Aurora Project, and members of the public are invited to get the first look.

The display and 3D model provides the first physical interpretation of the science centre’s highly anticipated 20,000 sq. ft. expansion and re-imagination. As the Aurora Project moves into the next phase of construction, this 3D model provides a unique visual, allowing guests to clearly see what the science centre will become.

“The Aurora Project will ensure inspiration for generations to come and we want to share that excitement with the community,” said Alan Nursall, President and CEO of TELUS World of Science – Edmonton. “Tuesday [August 29] is an opportunity for us to reveal the new plans and celebrate with the community the beginning of the next phase of development. We invite everyone to come out and see how the science centre will be bigger, bolder and incorporate more science, interactivity and innovation than ever before.”

The next phase of the Aurora Project will begin Tuesday, September 5, and includes the complete renovation and upgrade of the iconic Margaret Zeidler Star Theatre planetarium and the beloved Space Place gallery.

The 3D model reveal will take place in the main lobby of the science centre at 11:00 a.m. on Tuesday, August 29. This event is free to the public, and everyone is encouraged to attend.

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Note to media: a memory stick with new images will be provided to all media. Please ensure all old images are purged.

About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.