

Highly Anticipated New Gallery, *CuriousCITY*, opens at TELUS World of Science – Edmonton

WHAT: Media are invited to preview *CuriousCITY*, TELUS World of Science – Edmonton’s new space for children 8 and under. This is an exclusive opportunity for media to get the first look at this exciting new gallery before it opens to the public on Saturday.

WHEN: **Thursday, March 21, 2019**
10:00 a.m.

WHERE: TELUS World of Science – Edmonton
11211 142 Street, Edmonton, Alberta

WHO: The following people will be available for interviews:

- Alan Nursall, President & CEO of TELUS World of Science
- Milan Krepelka, Director of Exhibits at TELUS World of Science
- Jennifer Bawden, Director of Science at TELUS World of Science
- Samantha Marion, Staff Scientist in charge of *CuriousCITY* at TELUS World of Science

HOW: With the help of several child volunteers, we will use a giant “Key” to unlock *CuriousCITY*. A brief overview of *CuriousCITY* will be provided and interviews will be handled with each journalist on an individual basis inside the gallery. Gallery will be fully operational, allowing for the full immersive experience to be captured via video and photography.

VISUALS: The gallery will be open to a class of young children from the Edmonton Northwest Day Care, as well as a few parents and their children, creating an opportunity to capture video/photography and interviews with parents and children as they learn and play in the new gallery. Each parent has signed photo/video releases for each child inside the exhibition during this time.

Children will embark on a colourful, tactile adventure as they climb, crawl, and play their way through several iconic Edmonton landmarks and attractions, such as the Muttart Conservatory, the Queen Elizabeth Planetarium, Fort Edmonton Park, the YEG Control Tower, the River Valley, the High Level Bridge and more!

To ensure credentials, RSVP by Tuesday, March 19, to Christina Weichel at cweichel@twose.ca or call 780-452-9100, ext. 2233.

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Media Advisory

About TELUS World of Science Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.