

World's first and most extensive exhibition celebrating Marvel's visual and cultural impact to premiere in Canada at TELUS World of Science – Edmonton in October 2019

Edmonton, AB – Thursday, March 7, 2019 – Marvel: Universe of Super Heroes will feature more than 300 original artifacts, including some of Marvel's most iconic and sought-after pages, costumes and props, many of which have never before been seen by the public. These will be displayed in a major retrospective at TELUS World of Science – Edmonton, opening on October 19, 2019.

The exhibition will tell the Marvel story through comics, film and other media, as it celebrates the 80th anniversary of the Marvel Universe in 2019.

"We are thrilled to announce the Canadian Premiere showing of the Marvel: Universe of Super Heroes exhibition at TELUS World of Science - Edmonton, says Alan Nursall, President and CEO of TELUS World of Science. "Our guests can enjoy a highly immersive experience with their favourite Super Heroes. We are excited to be showcasing more than 300 original artworks, props, costumes, and genuine relics of pop culture history, from the earliest incarnations of Super Heroes in comics to ground-breaking movie moments reflecting the timeless appeal of the Marvel Universe."

The exhibition will trace the story of the company and its influence on visual culture – including how it has responded to historical events and addressed wider issues such as gender, race and mental illness – as well as uncovering the narratives of individual characters such as Captain Marvel, Spider-Man, Black Panther and Doctor Strange. It will honor the so-called "imaginants" such as Stan Lee and Jack Kirby, who have made the Marvel saga one of the most expansive fictional universes ever created.

"Marvel transformed the idea of the Super Hero in the 1960s—and beyond—by ratcheting up the visual spectacle, emotional dynamism and philosophical sophistication of the action-adventure comics genre," says Brian Crosby, head of Marvel Themed Entertainment. "Marvel has always been a reflection of the world outside your own window and one of its most compelling messages has always been, that anyone—regardless of race, religion or gender—can be a Super Hero."

Immersive set pieces will bring the comic book world to life, and the exhibition will be accompanied by an immersive soundscape created by acclaimed composer Lorne Balfé.

The exhibition has been curated by an outstanding team that includes three scholars of comics – Benjamin Saunders, Matthew J. Smith and Randy Duncan, all of whom are university professors and experts in their field. MoPOP curators Brooks Peck and Jacob McMurray, as well as renowned comics writers and editors Ann Nocenti and Danny Fingeroth, have also contributed.

For 80 years, Marvel has reflected the world outside your window – inspiring millions of fans with iconic characters and timeless stories that brought the Marvel Universe to the forefront of pop culture today. Celebrate Marvel's historic 80th Anniversary all year long with your favorite Marvel comics, games, shows, collectibles, fashion, and more! Visit marvel.com/marvel80 or follow #Marvel80 for more information.

For more information and tickets, visit twose.ca.

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About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to

engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About SC Exhibitions

SC Exhibitions creates exhibitions which travel worldwide, and hosts international exhibitions in Germany, Austria and German-speaking Switzerland. SC Exhibitions is a division of Semmel Concerts, the large German live entertainment producer. Since SC Exhibitions started touring its exhibitions TUTANKHAMUN – HIS TOMB AND HIS TREASURES; THE DISCOVERY OF KING TUT; and recently MAGIC CITY – THE ART OF THE STREET, they have reached an audience of more than seven million people worldwide, and built a strong international network within museums, science centers, cultural venues and the creative industries. The network is the basis for the biennial Touring Exhibitions Meeting, the world's only conference entirely dedicated to touring exhibitions.

ABOUT MARVEL ENTERTAINMENT

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media.

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