

## Can you separate the fact from the myth? Find out at *MythBusters: The Explosive Exhibition*

**WHAT:** Media are invited to preview *MythBusters: The Explosive Exhibition*. This is an exclusive opportunity for media to get the first look at this world-renowned exhibition before it opens to the public Friday, April 26.

**WHEN:** Thursday, April 25, 2019  
10:00 a.m.

**WHERE:** TELUS World of Science – Edmonton  
11211 142 Street, Edmonton, Alberta

**WHO:** The following people will be available for interviews:

- Geoffrey M. Curley, Lead Content & Designer for *MythBusters: The Explosive Exhibition*
- Alan Nursall, President & CEO of TELUS World of Science
- Jennifer Bawden, Director of Science at TELUS World of Science

**HOW:** A brief overview of *MythBusters: The Explosive Exhibition* will be provided at 10:00 a.m. Interviews will be handled with each journalist on an individual basis inside the exhibition. Exhibition will be fully operational, allowing for the full exhibition experience to be captured via video and photography.

**VISUALS:** The exhibition will be open to several families and children during this time, creating an opportunity to capture video/photography and interviews with parents and children as they interact with the exhibition. Each parent has signed photo/video releases for each child inside the exhibition during this time.

Visitors will interact with a variety of hands-on experiments, as they work to separate fact from myth, answering eternal questions such as:

- Does toast always land butter-side down?
- Can an ordinary playing card really be used as a dangerous weapon?
- Is the 'Superman Quick-Change' inside a phone booth really possible?
- What will happen when you try to pull a tablecloth from a fully-laden table?
- And so much more!

To ensure credentials, RSVP by Tuesday, April 23, to Christina Weichel at [cweichel@twose.ca](mailto:cweichel@twose.ca) or call 780-452-9100, ext. 2233.

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# Media Advisory

**About TELUS World of Science Edmonton**

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.