

New gallery, *The Nature Exchange*, opens as TELUS World of Science – Edmonton celebrates its 35th Anniversary

Edmonton, AB – Thursday, June 27 – This Canada Day long-weekend TELUS World of Science – Edmonton is gearing up to celebrate its 35th anniversary in a big way: with the opening of a new gallery, *The Nature Exchange*, an all-new IMAX film, *Turtle Odyssey* and of course: rocket launches.

“*The Nature Exchange* is an incredible new space that encourages you to explore your surroundings when you’re out in nature,” said Alan Nursall, President and CEO of TELUS World of Science – Edmonton. “Find something cool that intrigues you – like tree bark or pine cones – and return to *The Nature Exchange* again and again to share information about those items and make trades.”

Essentially, guests bring their natural items to the **Trading Centre** at *The Nature Exchange*, where they will analyze, discuss, interpret and catalogue their natural item. The more they learn about the item, the more points they earn.

“Once you’ve accumulated enough points, you can use them to shop *The Nature Exchange*’s collection of natural items – each of them found in Alberta,” said Nursall. “It is a really fun way to add something new and exciting to your home collection, like a small meteorite or even an amethyst stone.”

“We are thrilled to open *The Nature Exchange* as part of our anniversary celebrations. It really demonstrates how much we’ve grown and evolved over the past 35 years, as we continue to introduce new spaces and programs that ignite curiosity, inspire discovery, celebrates science and change lives,” explained Nursall.

The weekend festivities begin on Friday, June 28, when the new IMAX® film, *Turtle Odyssey*, hits the big screen. Embark on an unforgettable journey with Bunji, a young sea turtle who swims through the Great Barrier Reef and toward a harrowing adventure across the open ocean.

On Saturday, June 29, be among the first to experience *The Nature Exchange*, when it opens at 9:00 a.m.

On Monday, July 1, bring the whole family down to participate in a science centre tradition: at 1:45 p.m. watch as science staff launch 35 rockets in the front round-about to commemorate TELUS World of Science’s 35th anniversary, followed by birthday cake at 2:00 p.m. (while supplies last).

Guests can even launch their own rockets by taking part in *The Science Garage*’s Make + Take Workshop on July 1. Rocket build* times are 10:00 a.m. to 12:00 p.m. and 1:00 p.m. to 3:00 p.m. Rocket launches will take place in Coronation Park at 3:30 p.m. **Rocket Build Kits are not included in Science Centre Admission. Each kit is \$15 +GST.*

For tickets and more information visit twose.ca.

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About TELUS World of Science Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.