

News Release

Great Bear Rainforest takes audiences to one of the last wild places on Earth

Opening in IMAX[®] at TELUS World of Science – Edmonton September 20, 2019

Edmonton, **AB – September 16**, **2019** – Experience one of the planet's most exquisite and secluded wildernesses – Canada's Great Bear Rainforest – when *Great Bear Rainforest* opens in IMAX at TELUS World of Science - Edmonton on September 20, 2019.

From an underwater ocean world and salmon-filled river valleys, to the ice-capped peaks of the Coast Mountains, audiences will journey into a land of grizzly bears, coastal wolves, sea otters and humpback whales, on their way to discover the secret world of the Spirit Bear.

"The Great Bear Rainforest is truly one of the last wild places left on Earth, and has immense value both ecologically and culturally," said director Ian McAllister. "Many people don't know about this ancient rainforest and the Indigenous people who have helped protect it for thousands of years. We hope audiences will leave theatres inspired that an extraordinary world of such natural wonder and splendor still exists."

Hidden from the outside world, the Great Bear Rainforest is a sanctuary to a stunning diversity of wildlife, including the fabled all-white Spirit Bear (the rarest bear on Earth) and the Indigenous First Nations people who live there and who have provided stewardship of the forest for millennia. The Great Bear Rainforest is the largest temperate coastal rainforest in the world and it has remained relatively unchanged for more than 10,000 years.

"This film is both fascinating and stunning and to see it on Alberta's largest screen is an incredible experience," said Alan Nursall, President and CEO of TELUS World of Science – Edmonton. "Not only does this film capture scenes of remarkable wildlife, it's a Canadian film that features stories from Canada's First Nations people. I can't wait for everyone to see this amazing new IMAX documentary."

McAllister and his crew spent three years filming the remote reaches of the Great Bear Rainforest. The footage they captured is unprecedented and provides a magnificent view of a land where ocean, forest, mountain and river meet in a mighty convergence. *Great Bear Rainforest* celebrates a place that could only have thrived – and will only continue to thrive – through sustained co-existence between humans, land and sea animals and the natural environment.

Narrated by Canadian actor Ryan Reynolds, *Great Bear Rainforest* marks the first time this pristine, wildlife-rich world will be experienced in IMAX® and giant screen theaters. The film features music composed and arranged by the legendary Academy Award®-winning composer Hans Zimmer and Anže Rozman for Bleeding Fingers Music.

Great Bear Rainforest is a family-friendly film and runs 40 minutes.



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About TELUS World of Science Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About Spirit Bear Entertainment

Based in Parksville, British Columbia, Spirit Bear Entertainment Inc. is a film production company focused on natural history documentaries. As part of making the Great Bear Rainforest, Spirit Bear Entertainment executed protocol agreements with Gitga'at, Kitasoo Xai'xais and Heltsuk First Nations in whose traditional territories we filmed the Great Bear Rainforest.

About Seaspan

Seaspan is an association of Canadian Companies primarily involved in coastal marine transportation, shipdocking/ship escort, ship repair and shipbuilding services in Western North America. In addition to the marine transportation services offered directly through Seaspan, commercial ferry, shipyard and bunkering services are provided via affiliate companies: Marine Petrobulk, Seaspan Ferries, Vancouver Drydock, Vancouver Shipyards and Victoria Shipyards. Seaspan has a long and proud tradition working with First Nations on the coast of British Columbia.

MacGillivray Freeman Films

MacGillivray Freeman Films is the world's foremost independent producer and distributor of giant-screen 70mm films with 40 films for IMAX and giant-screen theatres to its credit. Throughout the company's 50-year history, its films have won numerous international awards including two Academy Award® nominations and three films inducted into the IMAX Hall of Fame. MacGillivray Freeman's films are known for their artistry and celebration of science and the natural world. It is the first documentary film company to reach the one-billion-dollar benchmark for worldwide box office.