

Three Super Heroes. Three Edmonton Locations.

One Iconic Science Centre Announces Canadian Premiere of *Marvel: Universe of Super Heroes*

WHAT: Three Super Heroes to make an appearance in three different locations throughout the City of Edmonton.

Public are invited to stop by and get their photos taken with one of their favourite characters.

WHEN: Thursday, October 17, 2019

WHERE & WHO:

1. **9:15 a.m.** – City Hall, City Room – **His Worship, Don Iveson, Mayor of Edmonton welcomes Iron Man to the City of Edmonton**
9:30 a.m. – City Hall, City Room – Public photos with Iron Man
2. **10:00 a.m.** – Kingsway Mall, Main Court – Public photos with Spider-Man
3. **10:00 a.m.** – Scotia Place, ground floor lobby – Public photos with Black Widow

The Final Gathering

Starting at 11:45 a.m. all three characters and science centre staff will make their way back to TELUS World of Science – Edmonton.

At 1:30 p.m. in the TELUS World of Science lobby all three Marvel characters will be available for photos and Alan Nursall, President and CEO of TELUS World of Science – Edmonton will be available for media interviews.

Public are invited to stop by TELUS World of Science – Edmonton between 1:30 p.m. and 5:00 p.m. for an opportunity to take photos with their favourite Super Hero.
(Free of charge)

Why: To announce the opening weekend and Canadian Premiere of *Marvel: Universe of Super Heroes* at TELUS World of Science – Edmonton starting on October 19.

Note to Media: All Media questions will be answered by a TELUS World of Science – Edmonton staff member, as none of the characters will be speaking.

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About TELUS World of Science Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About SC Exhibitions

SC Exhibitions creates exhibitions which travel worldwide, and hosts international exhibitions in Germany, Austria and Switzerland. SC Exhibitions is a division of Semmel Concerts (www.semmel-concerts.com), the large German live entertainment promoter and producer. Semmel Concerts is part of EVENTIM LIVE and organizes more than 1,600 events every year. In 2018 the parent company ranked fourth in the international Top 100 promoter list of Pollstar magazine, with almost 4.5 million tickets sold. Since SC Exhibitions started touring its exhibitions TUTANKHAMUN – HIS TOMB AND HIS TREASURES; THE DISCOVERY OF KING TUT; and recently MARVEL: UNIVERSE OF SUPER HEROES, they have reached an audience of more than seven million people worldwide, and built a strong international network within museums, science centers, cultural venues and the creative industries. The network is the basis for TEEM – The Experience Economy Meeting (Los Angeles, May 1-3, 2020, www.sc-exhibitions.com/teem), the world’s only conference entirely dedicated to touring exhibitions and experiences.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world’s most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games and digital media. For more information visit marvel.com. © 2019 MARVEL