

Marvel: Universe of Super Heroes Canadian Premiere Exhibition at TELUS World of Science - Edmonton

WHAT: Media are invited to preview ***Marvel: Universe of Super Heroes***. This is an exclusive opportunity for media to get the first look at this world-renowned exhibition before it opens to the public on Friday, October 18, 2019 at 7:00 p.m.

WHEN: **Friday, October 18, 2019
10:00 a.m.**

WHERE: TELUS World of Science – Edmonton
11211 142 Street, Edmonton, Alberta

WHO: The following people will be available for interviews:

- Benjamin Saunders, Curator of the Exhibition
- Charles Costas, Artifact/Artwork Contributor of the Exhibition
- Alan Nursall, President & CEO of TELUS World of Science - Edmonton

HOW: A brief overview of ***Marvel: Universe of Super Heroes*** will be provided at 10:00 a.m. Interviews will be handled with each journalist on an individual basis inside the exhibition. Exhibition will be fully operational, allowing for the full exhibition experience to be captured via video and photography.

VISUALS: The exhibition will be open to several families and children during this time, creating an opportunity to capture video/photography and interviews with parents and children as they interact with the exhibition. Each parent has signed photo/video releases for each child inside the exhibition during this time.

To ensure credentials, RSVP by Wednesday, October 16, to Christina Weichel at cweichel@twose.ca or call 780-452-9100, ext. 2233.

Media Contact:

Christina Weichel
Coordinator, Marketing & Communications
w: 780-452-9100, ext. 2233
cweichel@twose.ca

Ursula Pattloch
Director, Marketing & Communications
w: 780-452-9100, ext. 2230
c: 780-982-5074
upattloch@twose.ca

About TELUS World of Science Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About SC Exhibitions

SC Exhibitions creates exhibitions which travel worldwide, and hosts international exhibitions in Germany, Austria and Switzerland. SC Exhibitions is a division of Semmel Concerts (www.semmel-concerts.com), the large German live entertainment promoter and producer. Semmel Concerts is part of EVENTIM LIVE and organizes more than 1,600 events every year. In 2018 the parent company ranked fourth in the international Top 100 promoter list of Pollstar magazine, with almost 4.5 million tickets



Media Advisory

sold. Since SC Exhibitions started touring its exhibitions TUTANKHAMUN – HIS TOMB AND HIS TREASURES; THE DISCOVERY OF KING TUT; and recently MARVEL: UNIVERSE OF SUPER HEROES, they have reached an audience of more than seven million people worldwide, and built a strong international network within museums, science centers, cultural venues and the creative

industries. The network is the basis for TEEM – The Experience Economy Meeting (Los Angeles, May 1-3, 2020, www.sc-exhibitions.com/teem), the world's only conference entirely dedicated to touring exhibitions and experiences.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games and digital media. For more information visit marvel.com. © 2019 MARVEL