

TELUS World of Science – Edmonton celebrates local heroes with Edmonton Super Hero Day on January 9, 2020

Edmonton, AB – December 23, 2019 – On January 9, 2020, TELUS World of Science – Edmonton is hosting a special event to celebrate some of Edmonton’s local heroes, with **Edmonton Super Hero Day**.

Inspired by the science centre’s current feature exhibition, *Marvel: Universe of Super Heroes*, the event recognizes the courage and dedication of Edmonton’s Police, Fire and EMS services, by offering them a free evening at the science centre. Admission includes access to the *Marvel: Universe of Super Heroes* exhibition and a screening of the award-winning IMAX film *Superpower Dogs*.

Families from the Stollery Children’s Hospital have also been invited to attend.

“When we started to think about who our local heroes are, we realized a hero is anyone who rises to a challenge with bravery, courage and resilience,” said Ursula Pattloch, Director of Marketing and Communications at TELUS World of Science – Edmonton. “That’s when we wanted to include families from the Stollery Children’s Hospital. Every day those families face obstacles and challenges with courage and resilience, and we wanted to create an event where they could spend quality time together, laugh and have some fun.”

Members of the general public also have a chance to attend Edmonton Super Hero Day, by nominating their own hero.

“Everyone has someone in their life who they consider a hero,” explained Pattloch. “We want to hear those stories and share them.”

To nominate your hero, share your “Hero Story” on social media using #YegHeroDay. The public is encouraged to include a photo, video, or other media in the post to bring the nomination to life. Contest entries will be accepted between December 23, 2019 and January 5, 2020. Prize includes 4 tickets to the private **Edmonton Super Hero Day** event. Winner will be drawn January 6, 2020 and notified via social media.

For more information about the Edmonton Super Hero Day twose.ca/yegheroday.

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About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.