

# Media Advisory

# Opportunity to Interview a Canadian Astronaut and an award-winning Director of Planetarium Shows

WHAT: Media are invited to request a live virtual interview with Canadian Space Agency

astronaut David Saint-Jacques and Félix Lajeunesse, Director of the new

planetarium show Space Explorers: The ISS Experience

WHEN: Interviews available upon request.

WHERE: This is a virtual event. Individual participants will be sent a link to connect via

Zoom.

WHO & WHY: In celebration of 20 years of continuous human presence aboard the

International Space Station (ISS), the Canadian Space Agency (CSA) and *Felix & Paul Studios* (the EMMY-award winning creator of immersive entertainment experiences), in association with *TIME Studios* (*TIME's* EMMY-award winning television and film division), will provide live (virtual), one-on-one interviews with:

David Saint-Jacques, Astronaut with the CSA

• Félix Lajeunesse, Director of Space Explorers: The ISS Experience

**HOW:** Any media interested in an interview are asked to send an email to Marie-Noëlle

Caron at <u>marienoelle@felixandpaul.com</u>. Individual participants will be sent a link to connect via Zoom. All interview requests are processed on a first-come, first-

serve basis.

### **Media Contact:**

Marie-Noëlle Caron Felix & Paul Studios marienoelle@FelixandPaul.com

## About Space Explorers: The ISS Experience

The largest production ever filmed in space, Space Explorers: The ISS Experience is an epic four-part immersive series that chronicles the life of eight astronauts (including Canadian Space Agency astronaut David Saint-Jacques) on life-changing missions aboard the International Space Station. Shot over two years using Felix & Paul Studios' specialized 3D, 360-degree Space Cameras, and with exclusive access to the crew, the production produced over 200 hours of highend virtual reality footage, 18 hours of exclusive astronaut logs and interviews, and the first-ever visuals of the ISS, Planet Earth and a spacewalk captured in high-end cinematic virtual reality. Get access to the astronauts' full experience through moments of camaraderie, shared meals, and personal video logs. The trailer for The ISS Experience is available here and stills are available here. Behind the scenes footage is available at Time.com/Space.

Episode One of The ISS Experience is available on 360° mobile format on 5G-enabled tablets and smartphones through leading telcos – including LGU+ (South Korea), KDDI (Japan) and China Telecom – and also in fully-immersive virtual reality on the Oculus Store for RIFT, Quest and Quest 2 devices. To celebrate the ongoing contributions of both Canada and the U.S. to space travel, exploration and scientific research, "ADAPT" will also be presented in 360-degree full dome



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format at a number of additional planetariums, including Montreal's Rio Tinto Alcan Planetarium, Calgary's Telus Spark Science Center, and TELUS World of Science – Edmonton.

## **About Felix & Paul Studios**

Felix & Paul Studios is an EMMY® Award-winning creator of immersive entertainment experiences, creating unparalleled, highly engaging and inspired virtual reality, augmented reality and mixed reality experiences for audiences worldwide. Felix & Paul Studios combines a patent-pending technology platform with award-winning creative expertise to produce ground-breaking immersive experiences, including:

- Collaborations with world-renowned leaders and performers: NASA, SpaceX, President Barack Obama and Michelle Obama, LeBron James, President Bill Clinton, Eminem, Wes Anderson, Brie Larson, Jeff Goldblum, Bill Murray and many others;
- Originals: The Space Explorers series, Traveling While Black, MIYUBI, the Nomads series, Strangers with Patrick Watson and The Confessional series; and
- Productions with existing franchises: Jurassic World, Cirque du Soleil and Fox Searchlight's Wild and Isle of Dogs.

The studio's content is available for distribution in a range of immersive formats including 360-degree mobile on 5G-enabled smartphones and tablets, 360-degree full dome projection in domes and planetariums, fully-immersive virtual reality (VR) on Oculus headsets, and the touring life-scale immersive exhibit, produced in partnership with PHI Studio, coming in 2021. A ground-breaking augmented reality (AR) experience is also in production. Felix & Paul Studios is the only media company recognized as an "Official Implementation Partner" by the ISS U.S. National Laboratory.

#### **About TIME Studios**

TIME Studios is the Emmy award-winning television and film division of TIME, the global media brand that reaches a combined audience of more than 90 million around the world. Built on the foundation of TIME's award-winning visual journalism, which has earned over 52 major awards and nominations in the last seven years, as well as 577 million video streams across all platforms in 2019, Emmy-winning TIME Studios harnesses the access and authority of one of the world's most trusted and respected brands to bring premium truth-based programming to television and film around the world, while continuing to push the boundaries of journalism and visual storytelling through new cutting-edge mediums including virtual reality and augmented reality.

### **About TELUS World of Science Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.