

## **MEDIA ADVISORY**

## TELUS World of Science – Edmonton opens *Expedition: Dinosaur and more!*

**WHAT**: Media are invited to preview:

• Expedition: Dinosaur feature exhibition.

• Dinosaurs of Antarctica in IMAX

Aurorae and Laser Daft Punk in the Zeidler Dome

This is an exclusive opportunity for media to get the first look at this world-renowned exhibition,

IMAX film, and exciting laser light show before it opens to the public on July 1.

WHEN: Wednesday, June 30, 2021

9:00 a.m.

**WHERE:** TELUS World of Science – Edmonton

11211 142 Street, Edmonton, Alberta

**WHO:** The following people will be available for interviews:

Alan Nursall, President & CEO, TELUS World of Science – Edmonton

Monica Roberts, Director Science Experience

 Mary Anning, pioneering palaeontologist, and fossil collector of the 19th century. Best known for discoveries she made on the "Jurassic Coast" near Dorset in England. (As played by Jennifer Gemmell, Staff Scientist).

Ursula Pattloch, Director Marketing & Communications

**HOW:** A brief overview of all the science centre offerings will occur at 9:00 a.m. in the Zeidler

Dome Theatre. Then, the media will be welcomed inside the *Expedition: Dinosaur* exhibition where interviews will be handled with each journalist on an individual basis. The exhibition will be fully operational, allowing for the full exhibition experience to be captured via video and

photography.

A Member only event begins at 10:00 a.m. and signs will be posted advising the

public that there will be video and audio recordings taking place.

**NOTE:** We've made some changes to help keep the entire community healthy, **such as limiting** 

capacity, and requiring physical distancing and face masks. Guests ages 3 or older must bring and wear a mask. Masks with exhalation valves or vents will not be accepted. Social

distancing practices will be enforced across all areas of the science centre.

To ensure credentials, RSVP by June 29 to Adrienne Vansevenandt at <a href="mailto:avansevenandt@twose.ca">avansevenandt@twose.ca</a>.

-30-

## Media contact:

Ursula Pattloch
Director, Marketing & Communications
C: 780-982-5074
upattloch@twose.ca

Donalda Pelton Senior Manager, Marketing & Communications C: 780-915-0765 dpelton@twose.ca

## **About TELUS World of Science – Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.