

NEWS RELEASE

JAMES CAMERON – CHALLENGING THE DEEP Exhibition Canadian Premiere at TELUS World of Science – Edmonton

EDMONTON, AB – Sept. 8, 2021 – JAMES CAMERON – CHALLENGING THE DEEP will be making its Canadian premiere at TELUS World of Science – Edmonton on Nov. 6, 2021. The exhibition will take guests on a journey through acclaimed explorer and award-winning film-maker James Cameron's extensive career as a deep-sea explorer and his many history-making expeditions, uncovering the mystery of our oceans. Edmonton is the first in North America to include the DEEPSEA CHALLENGER submersible and pilot sphere with the exhibition.

"We're thrilled to be the first in Canada to host *JAMES CAMERON – CHALLENGING THE DEEP*," said Alan Nursall, President and CEO, TELUS World of Science – Edmonton. "This feature exhibition will ignite Edmontonians' and Albertans' curiosity to experience deep ocean exploration in a way they haven't before."

Guests will experience James Cameron's deep-sea expeditions first-hand, including his recordbreaking dive to the deepest point in our oceans in his *DEEPSEA CHALLENGER* submersible. The immersive exhibition features a rich audio and visual experience where guests will learn about the science, technology, and innovation required to explore our oceans' floors.

More exciting exhibition components include:

- The DEEPSEA CHALLENGER submersible and pilot sphere.
- Props and costumes from the blockbuster movie *Titanic*.
- Cinema-scale projections, artifacts and technology developed by Cameron for his eight deep ocean expeditions.
- Original miniatures, artist's maquettes, Cameron's specially engineered diving helmet and underwater communication on the innovative underwater feature, *The Abyss*.
- Titanic, Deepsea Challenger, and Bismarck touchscreen interactives.
- And more!

The Science Centre will also be playing James Cameron's *Deepsea Challenge* film in IMAX® throughout the exhibition's run.

Tickets are on sale now! For more information about the exhibition and to buy tickets, visit <u>www.twose.ca</u>.

A media advisory for an exclusive media event will be circulated closer to the exhibition opening.

JAMES CAMERON – CHALLENGING THE DEEP is a traveling exhibition produced by the Australian National Maritime Museum, in association with the Avatar Alliance Foundation and is toured internationally by Flying Fish.



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About Flying Fish Exhibitions

Flying Fish brings transparency, accountability, and profitability back to the touring exhibitions industry by working intimately with Museum and Science Center clients to take their exhibitions out to a broader, global market and to facilitate exhibition licensing between like-minded institutions. For Museums. By Museums.

About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.