

MEDIA ADVISORY

Your NEW Science Centre! Expanded, reimagined, and ready to be explored!

WHAT:

Media are invited to the opening of "Your NEW Science Centre!" The great new spaces to see and explore include:

- A stunning new exterior wing of the building
- · A grand new entry way and mezzanine
- A new exhibition, the Health Zone in the Allard Family Gallery. In the Health
 Zone, guests will be placed at the centre of their own health stories. Through handson experiments they can test their flexibility, see and hear their heartbeat, see their
 own veins, do a DNA extraction, and so much more.
- A new Indigenous Traditional Room
- A new, expanded Galaxy Gift Shop
- Many other galleries and theatres that have recently been reimagined.

WHEN: Wednesday, February 16, 2022

10:00 a.m. to Noon

WHERE: TELUS World of Science – Edmonton

11211 - 142 Street NW

WHO: Available for interviews:

- Alan Nursall, President & CEO, TELUS World of Science Edmonton
- Monica Roberts, Director of Science Experience, TELUS World of Science Edmonton
- Jennifer Bawden, Senior Manager, New Galleries (The Health Zone), TELUS World of Science – Edmonton

WHY: To experience the new spaces in "Your NEW Science Centre" also opening to the

public on February 16.

HOW: An overview will be provided at 10:00 a.m. in our main lobby by our President and CEO,

Alan Nursall. Guests will then be invited to explore all the new spaces.

Interviews will be handled with each journalist on an individual basis throughout the morning. The *Health Zone* exhibition will be open only for media, stakeholders and one

class of students until noon to allow for adequate social distancing.

To attend this event guests must provide proof of full vaccination by QR code (14 days from second dose), or a negative COVID-19 test results (within 72 hours) for any guest over the age of 12. Masks are mandatory (for ages 3 & up) during your visit to the Science Centre.

To ensure credentials, RSVP by Tuesday, February 15, to Donalda Pelton at dpelton@twose.ca.



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About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.