

TELUS World of Science - Edmonton is Your NEW Science Centre! Expanded, reimagined, and full of more spaces for you to explore!

Edmonton, AB – January 27, 2022 – TELUS World of Science - Edmonton welcomes guests on February 16 at 10:00 a.m., to experience the new science centre. It is the public's first chance to explore all the newly expanded, and reimagined spaces. The celebration continues throughout the Family Day weekend with science activities and demonstrations.

"We are thrilled to open incredible new science experiences for Edmontonians and Albertans. Your NEW science centre will provide innovative and exciting opportunities to educate our next generation of scientists, engineers, doctors and more. The last couple of years have truly shown society how vital science is, and we are privileged to be able to help our community learn in a fun, exciting and engaging atmosphere" said Alan Nursall, President & CEO at TELUS World of Science – Edmonton.

New and Recently Reimagined Spaces

Visitors can explore the new **Health Zone in the Allard Family Gallery**. Here guests will be placed at the centre of their own health stories. Through hands-on experiences and experiments they can test their flexibility, and leg power plus see and hear their heartbeat, look at their own veins or grab a lab coat and do a DNA extraction in our very own LAB (Learning about Biology).

The new **Galaxy Gift Shop** with rising ceilings, glass walls and white finishes, has a futuristic and modern spacious feel and look. A prominent feature is the ceiling with a tie-in to icebergs inspired by the *Arctic Journey* gallery (opens Summer 2022). Guests will engage their inner scientist with science-inspired gifts, gadgets, games, books, eco-gifts, mementos, jewelry, educational and science toys, Do-It-Yourself Science Kits (created by TELUS World of Science) and an array of other curiosities and collectibles. Alongside science-inspired products the Gift Shop supports local and Indigenous artisans, featuring products from JACEK Chocolate Couture (Sherwood Park), Crystal Driedger Studios (Sherwood Park) and more.

Also, through the *Aurora Project*, the science centre recently reimagined and opened additional new spaces. *CuriousCITY*, *S.P.A.C.E. Gallery*, *The Nature Exchange*, *The Science Garage*, and the *Zeidler Dome* have all been either newly created or substantially reimagined.

The entire team at TELUS World of Science – Edmonton is looking forward to welcoming the community back to the science centre and sharing all the amazing transformations that have occurred over the past two years.

Tickets are on sale now! For more information about Your NEW Science Centre and to buy tickets, visit www.twose.ca. A media advisory for an exclusive media event will be circulated shortly.

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About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.