

News Release

TELUS World of Science – Edmonton's next feature exhibition goes behind the scenes of the first moon landing

EDMONTON, **AB – April 5**, **2022** – Starting June 10, TELUS World of Science - Edmonton will be hosting the *Apollo: When We Went to the Moon* exhibition. Experience the Apollo era through the eyes of the engineers and astronauts who lived through it in the *Apollo: When We Went to the Moon* exhibition. The exhibition explores the triumphs of human space exploration from the space race to the collaborative spirit of the International Space Station, and on to the next giant leap, a return to the Moon.

"2022 marks the 50th anniversary of the last two crewed missions to the moon with Apollo 16 & 17. For this very special anniversary, we are thrilled to be able to bring this exhibition to Edmonton and highlight an incredible moment in human space exploration," said Alan Nursall, President & CEO at TELUS World of Science – Edmonton. "These missions ignited curiosity and inspired discovery at what is possible. The science centre is eager to share these experiences with our guests and give them a chance to see how the dream of space exploration became a reality."

Stepping into the exhibition guests will revel in the heart-pounding moments of the Gemini missions, walk with Neil Armstrong on that first crucial step on the moon and witness our first interstellar explorations as we are reminded why, we went to the moon in the first place.

There are many experiences for visitors of all ages to enjoy:

- See artifacts that were in space, and the story of those who traveled there
- Feel what it would be like to land on the moon by taking a seat in the immersive launch experience
- Touch an actual piece of the moon
- Examine the detailed scale models of the Apollo Command Module, the Lunar rover and Sputnik
- Step back in time with authentic uniforms, space suits, and lunar maps
- Snap a selfie on the lunar rover that is out of this world
- Take a walk on the interactive lunar surface
- Plus, much more

In addition, TELUS World of Science – Edmonton is honored to welcome a special guest to officially open the *Apollo: When We Went to the Moon* exhibition. **More details on an out of this world visit from Canadian Space Agency astronaut, David Saint-Jacques to come.**

The exhibition runs from June 10 to September 25 and is included in a Science Centre General admission ticket to TELUS World of Science – Edmonton. Tickets are on sale now! To buy tickets, visit www.twose.ca.

####

A media advisory for an exclusive media event will be circulated closer to the exhibition opening.

Apollo: When We Went to the Moon is a touring exhibition co-produced by U.S. Space & Rocket Centre and Flying Fish.

Media Contact:

- Ursula Pattloch, Director, Marketing & Communications, C: 780-982-5074, E: <u>upattloch@twose.ca</u>
- Brett Nestman, Coordinator, Marketing & Communications, C: 780-999-8893, E: bnestman@twose.ca

About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About Flying Fish Exhibitions

Flying Fish brings transparency, accountability, and profitability back to the touring exhibitions industry by working intimately with Museum and Science Center clients to take their exhibitions out to a broader, global market and to facilitate exhibition licensing between like-minded institutions. For Museums. By Museums.