

## **MEDIA ADVISORY**

## TELUS World of Science – Edmonton to Host Livestream of NASA's Artemis I Mission Launch

WHAT: Media are invited to witness the livestream launch of Artemis I, NASA's first test of the Orion

spacecraft and Space Launch System (SLS) rocket, inside the 360-degree Zeidler Dome

Theatre at TELUS World of Science – Edmonton.

Artemis I is the first in a set of missions that will lay the foundation for deep space exploration in the future, with the goal of landing the first woman, and the first person of color on the Moon.

WHEN: Monday, August 29, 2022

6:00 a.m. to 7:30 a.m.

WHERE: TELUS World of Science – Edmonton

Zeidler Dome Theatre

11211 142 St NW, Edmonton, AB

**WHO:** The following people will be available for interviews:

Frank Florian, Senior Manager, Planetarium & Space Science

**HOW:** Livestream coverage of the event is as follows:\*

■ 5:30 a.m. – Science Centre doors open

- 6:00 a.m. Livestream launch coverage begins in the Zeidler Dome
- 6:30 a.m. Launch of Artemis I
- 6:30 to 7:00 a.m. Q&A session with Frank Florian
- 7:00 a.m. Canadian Science & Technology: A Path to the Moon and Forward! To The Moon! shown in Zeidler Dome

Any media interested are asked to RSVP by emailing Brett Nestman at <a href="mailto:bnestman@twose.ca">bnestman@twose.ca</a> by August 26, 2022 at 3:00 p.m. (MST).

\*Please note, the date and time of the launch are subject to change based on changes to the NASA launch schedule.

VISUALS: The Artemis I launch livestream will be showcased inside the Zeidler Dome theatre for a full

360-degree dome projection. Additional media resources for the Artemis I mission are available through NASA and can be found here: https://www.nasa.gov/content/artemis-i-media-resources.

## Media contact:

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## **About TELUS World of Science – Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.