

## Dive Deep into a Story Bigger Than All of Us at TELUS World of Science - Edmonton

- WHAT:** Media are invited to preview TELUS World of Science – Edmonton’s next Feature Exhibition – *Out of the Depths: The Blue Whale Story*. This is an exclusive opportunity for media to get the first look at the Science Centre’s newest Feature Exhibition before it opens to the public.
- WHEN:** **Friday, October 28, 2022**  
**10:30 a.m. to 1:00 p.m.**
- WHERE:** **TELUS World of Science – Edmonton**  
Feature Exhibition Gallery  
11211 142 St NW, Edmonton, AB
- WHO:** The following people will be available for interviews:
- Alan Nursall, President & CEO, TELUS World of Science – Edmonton
  - Sam Evans, Interim Director, Science Experience, TELUS World of Science - Edmonton
- HOW:** A media check-in table will be set up in the main lobby with media kits available. Media are asked to check-in, and from there are invited to explore *Out of the Depths: The Blue Whale Story* exhibition.

**Any media interested in attending are asked to RSVP by emailing Brett Nestman at [bnestman@twose.ca](mailto:bnestman@twose.ca) by October 27, 2022.**

- VISUALS:** *Out of the Depths: The Blue Whale Story* allows you to experience this immersive exhibition with opportunities for photography & video to be captured. The exhibition will be open to select guests during the preview with signage posted to notify visitors that photography & videotaping will occur.

Exhibition highlights include:

- A complete blue whale skeleton measuring 23.7 metres long.
- The world’s first & only plastinated (preserved) blue whale heart.
- Over 40 interactive specimens including a touchable blowhole & blue whale jaw.
- Be a whale scientist & conduct research by spotting parasites & identifying tail flukes.
- Plus, much more.

**Media contact:**

- Ursula Pattloch Director, Marketing & Communications, C: 780-982-5074, E: [upattloch@twose.ca](mailto:upattloch@twose.ca)
- Brett Nestman, Coordinator, Marketing & Communications, C: 780-999-8893, E: [bnestman@twose.ca](mailto:bnestman@twose.ca)

**About TELUS World of Science – Edmonton**

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

**About ROM (Royal Ontario Museum)**

Founded in 1914, ROM showcases art, culture, and nature from around the world and across the ages. Among the top 10 cultural institutions in North America, Canada’s largest & most comprehensive museum is home to a world-class collection of 13 million artworks, cultural objects, & natural history specimens, featured in 40 gallery & exhibition spaces.

*Out of the Depths: The Blue Whale Story* is produced & circulated by ROM (Royal Ontario Museum), Toronto, Canada.