

***The Art of the Brick*, The World's Largest Display of LEGO® Art, Coming to TELUS World of Science – Edmonton**

EDMONTON, AB – January 27, 2023 – Starting May 5, *The Art of the Brick*, the world's largest display of LEGO art, opens at TELUS World of Science – Edmonton. The captivating exhibition, made up of millions of LEGO bricks, features over 100 incredible works of art by artist Nathan Sawaya.

"*The Art of the Brick* reimagines famous artistic masterpieces in LEGO form," said Alan Nursall, President & CEO, TELUS World of Science – Edmonton. "Visitors of all ages will witness art in a whole new way, while building their own masterpieces through a medium that has captivated and inspired generations."

Contemporary artist Nathan Sawaya's original pieces & reimagined world-famous art masterpieces on display in the exhibition include:

- Fan favourite "Yellow," a life-size sculpture of a man pulling his chest apart with thousands of yellow LEGO bricks flowing from the cavity.
- Van Gogh's *Starry Night* & Da Vinci's *Mona Lisa*.
- A multimedia collection of LEGO brick infused photography produced in tandem with award-winning photographer Dean West.

While using LEGO bricks as the sole art medium, Sawaya's ability to conceptualize action, with his devotion to spatial perfection, allows him to elevate a beloved toy into contemporary art.

"*The Art of the Brick* takes LEGO somewhere you wouldn't expect, & shows you things you have never seen before," said artist Sawaya. "The goal with this collection of art is to demonstrate the potential of imagination & the power of creativity."

In addition to Sawaya's original pieces, *The Art of the Brick* exhibition at TELUS World of Science – Edmonton features interactive & engaging experiences for visitors of all ages including:

- LEGO Drag Race – build a LEGO brick car & test your creation on different inclines.
- Six Bricks – how many different objects can you build with only six LEGO DUPLO bricks?
- Hidden Hands – build a mystery object inside a covered box with only your sense of touch.
- Free Play – let your imagination run wild with bins of LEGO bricks & no limit to your creativity.
- Plus, much more!

Seen by more than 10 million people world-wide, *The Art of the Brick* has inspired creativity and wonder in fans of all ages in over 100 cities in 24 countries across 6 continents. *CNN* rated *The Art of the Brick* as one of the global "top ten must-see exhibitions," *PBS NewsHour* hailed the artist, "Nathan Sawaya the Leonardo Da Vinci of LEGO Art," and *The New York Times* proclaimed "...the playfulness is contagious." *The Art of the Brick* opens May 5 at TELUS World of Science – Edmonton. A media advisory for an exclusive media preview will be circulated closer to the exhibition opening. Tickets are on sale now at www.twose.ca/artofthebrick.



###

Media Contact:

- Ursula Pattloch, Director, Marketing & Communications, C: 780-982-5074, E: upattloch@twose.ca
- Brett Nestman, Coordinator, Marketing & Communications, C: 780-999-8893, E: bnestman@twose.ca

About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About Nathan Sawaya & The Art of the Brick

Former New York City corporate lawyer turned contemporary artist, Nathan Sawaya is the first artist ever to take the LEGO brick into the art world as a medium. Sawaya has earned a top position in the world of contemporary art and has created a new dimension by merging Pop Art and Surrealism in awe-inspiring and groundbreaking ways. Sawaya’s touring exhibition – The Art of the Brick® – has entertained and inspired millions of art lovers and enthusiasts around the world. CNN heralded The Art of the Brick as one of the top ten “must-see exhibits in the world!” Sawaya is an author, speaker and one of the most popular, award-winning contemporary artists of our time. For more information visit www.brickartist.com.

About Running Subway

Running Subway is a New York-based entertainment production company that has produced a multitude of successful exhibitions and theatrical productions including King Tut, The World of DaVinci, The Dead Sea Scrolls, Harry Potter, and The Art of the Brick. Running Subway is also responsible for the highly successful, Broadway and touring production of How the Grinch Stole Christmas! The Musical as well as Judy Garland in Concert and Sinatra at the London Palladium. For more information about Running Subway, please visit www.runningsubway.com.