

Journey to the harshest continent on Earth with *Antarctica* in IMAX[®] at TELUS World of Science - Edmonton

EDMONTON, AB – March 23, 2023 – On March 25, join award-winning actor, Benedict Cumberbatch, on a journey to the harshest continent on Earth when *Antarctica* opens in IMAX at TELUS World of Science – Edmonton.

Produced by SK Films and BBC Earth, *Antarctica* features never-before-seen footage that transports audiences to the farthest reaches of this majestic continent, while carrying an important message about Antarctica's vital role in the health of our planet.

“Although remote, what happens in Antarctica and its surrounding ocean has a huge impact on our entire planet,” said Alan Nursall, TELUS World of Science – Edmonton President and CEO. “Most people will never get to visit, yet what happens in Antarctica affects all of us. We are thrilled to offer guests the opportunity to experience such a remarkable place that seems so removed from our daily lives.”

Antarctica in IMAX captures the weird and wonderful creatures that thrive in the coldest, driest, and windiest place on Earth. Using the latest underwater filming techniques, audiences will dive beneath more than six feet of sea ice to discover an alien world where jellyfish perform elaborate dances, and thousands of purple starfish scuttle about. Above the surface, breathtaking cinematography invites guests to swim alongside playful seals, track penguin colonies from space, and witness the largest congregation of fin and humpback whales ever filmed.

To celebrate the launch of *Antarctica* in IMAX, TELUS World of Science – Edmonton is hosting a variety of special activities during the opening weekend. Science Centre guests can take a photo with Tux the penguin, on the red carpet, try some delicious Antarctic Ice Cream, make their own chromatography snowflake, and more.

Narrated by Academy Award-nominated actor, Benedict Cumberbatch, *Antarctica* opens in IMAX on March 25 at TELUS World of Science – Edmonton. Media passes to view the film are available on request.

Assets for the film including hi-resolution images, and the theatrical trailer can be downloaded [here](#).

For tickets and showtimes visit twose.ca/antarctica.

###

Media Contact:

- Ursula Pattloch, Director, Marketing & Communications, C: 780-982-5074, E: upattloch@twose.ca
- Brett Nestman, Coordinator, Marketing & Communications, C: 780-999-8893, E: bnestman@twose.ca

About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

SK Films

SK Films is an award-winning content provider and a global leader in the IMAX®/Giant Screen industry. SK works across various genres and platforms, including theatrical, television and digital media, with a special emphasis on creating high impact natural history and science related content.