

## **Journey to the heart of Africa with *Serengeti* in IMAX® at TELUS World of Science - Edmonton**

**EDMONTON, AB – June 5, 2023** – On June 9, embark on an awe-inspiring cinematic journey like no other when *Serengeti* opens in IMAX at TELUS World of Science – Edmonton.

Featuring breathtaking cinematography, and an all-star cast of some of Earth’s most iconic animals, *Serengeti* transports audiences to the vast plains of Africa’s Tanzania region, where they will be immersed in the captivating beauty and remarkable wildlife of the Serengeti.

“*Serengeti* offers a once-in-a-lifetime opportunity to witness Africa’s incredible landscapes while getting up close and personal with the magnificent animals that call the Serengeti home,” said Alan Nursall, TELUS World of Science – Edmonton President and CEO. “This film truly showcases the wonders of the natural world in one of the most iconic ecosystems on Earth, and is a must-see for nature enthusiasts, families, and anyone who appreciates the beauty of our planet.”

*Serengeti* in IMAX promises a journey like no other as guests are fully immersed in the intricate and interconnected web of life that takes place on the plains of the Serengeti. Viewers will traverse the breathtaking landscapes alongside majestic lions, graceful giraffes, and cunning cheetahs as they witness one of Earth’s greatest natural events unfold – the annual migration of over 1.5 million wildebeest.

To celebrate the launch of *Serengeti* in IMAX, TELUS World of Science – Edmonton will host a variety of themed activities during the film’s opening weekend. Science Centre guests can embark on their own science safari with special programming like *Safari Amongst the Bricks, Around the World*, and more from June 9 to 11.

*Serengeti* opens in IMAX on June 9 at TELUS World of Science – Edmonton. Assets for the film, including hi-resolution images, and the theatrical trailer, as well as media passes to view the film are available on request.

For tickets and showtimes visit [www.twose.ca/serengeti](http://www.twose.ca/serengeti).

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### **About TELUS World of Science - Edmonton**

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.