

## THE SCIENCE CENTRE CELEBRATES JULY 1 WITH A BLAST!

**WHAT:** Join us on July 1st as we celebrate the Science Centre's 39th birthday with 39 rockets, welcome our new CEO and President, Constance Scarlett, and unveil the re-imagined Queen Elizabeth II Planetarium (QEP) with sneak peek tours. This event will also be a highlight for the Youth Robotics Team representing Canada at the International Youth FIRST Global Robotics Competition in Singapore for 2023. The team will be on site with displays and hands-on demonstrations of some of their award-winning robots.

To add to the excitement, free birthday cupcakes will be available to guests as well as additional programming including unleashing creativity with chalk rockets, witnessing the fascinating science behind fireworks, and exploring the chemistry of ink through chromatography fireworks. The event promises to be a science extravaganza, featuring exciting activities, rocket launches, liquid nitrogen ice cream, and much more.

**WHEN:** **Wednesday, July 1, 2023**  
11:00 a.m. **TEAM CANADA ROBOTICS DEMONSTRATION**  
11:30 a.m. **MEET AND GREET WITH THE NEW CEO – Constance Scarlett**  
**39 ROCKETS LAUNCH**  
12:00 p.m. **BIRTHDAY CUPCAKES**  
12:30 p.m. **QUEEN ELIZABETH PLANETARIUM SNEAK PEEK TOUR**  
2:00 p.m. **THE SCIENCE OF FIREWORKS**

**WHERE:** **TELUS World of Science – Edmonton**  
11211 142 St NW, Edmonton, AB

**WHO:** The following people will be available for interviews:

- Constance Scarlett, President & CEO, TELUS World of Science – Edmonton
- Frank Florien, Senior Manager, Planetarium and Space Sciences, TELUS World of Science – Edmonton
- Jennifer Gemmell, Staff Scientist & Robotics Team Lead, TELUS World of Science – Edmonton

**HOW:** Any media interested in attending are asked to RSVP by emailing Ursula Pattloch at [upattloch@twose.ca](mailto:upattloch@twose.ca) by 8:00 a.m. on July 1, 2023.

**VISUALS:** From the breathtaking sight of rockets soaring through the sky to the vibrant and imaginative chalk rockets created by enthusiastic participants, there will be many captivating moments that showcase the essence of scientific exploration and discovery. The QEP will be open for indoor visuals of the renovated historical interior and dome area. The outdoor activities, including the rocket launches, and the dynamic robotics demonstrations, will provide a vibrant backdrop for compelling visuals. Additionally, the chance to witness a mini-illuminating display on the Syncrude Science Stage during "The Science of Fireworks" presentation will add a dazzling touch. Signage will be posted to notify guests that photography and videotaping will occur.

**Media contact:**

- Ursula Pattloch Director, Marketing & Communications, C: 780.982.5074, E: [upattloch@twose.ca](mailto:upattloch@twose.ca)
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**About TELUS World of Science – Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.