

Get Ready to be A-MAZE-ed! Mazes & Brain Games Coming to TELUS World of Science – Edmonton

EDMONTON, AB – September 13, 2023 – TELUS World of Science – Edmonton is thrilled to announce its newest exhibition, *Mazes & Brain Games*, an expansive and richly interactive collection of mazes, 3D puzzles, full-body games, and mind-boggling illusions, opens October 27, 2023.

“We are truly excited about *Mazes & Brain Games*, our latest exhibition. It is not just a walk-through of puzzles and mazes, it is a giant playground that will challenge and entertain, allowing families, friends, and even total strangers to compete in games and solve puzzles together,” said Constance Scarlett, President & CEO, TELUS World of Science – Edmonton. “We believe in the power of curiosity and exploration, and this exhibition embodies that spirit. Our team cannot wait to share this incredible quest to discover the mysteries of the mind and the thrill of problem-solving with our guests.”

Winding through almost 10,000 square feet with over 60 puzzling experiences, *Mazes & Brain Games* offers a wide range of mazes designed to challenge and stimulate the mind. From 3D mazes to the opportunity to create your own, each environment explores new ways of problem-solving, challenging the relationship between the mind and eye.

Highlights:

- Maze of Illusions – Visitors can test their perceptions as they maneuver around every corner and find out why illusions help us learn how our brain works.
- Giant Tower of Hanoi – It is a mighty endeavor to create two identical towers out of this large stack of discs, but it can be rebuilt in just a few minutes.
- David Anson Russo Gallery – Unlike any other art gallery, this one has five huge, incredible maze artworks that guests can solve.

Guests can also learn about the history of mazes, grab an instrument, and lay down a fresh beat in the Music Maze, get lost in a vibrant network of primary colours in the Colour Maze or climb through an intricate web of ropes without getting tangled in the Web Maze.

The exhibition opens on October 27, 2023, and is included in a Science Centre general admission ticket to TELUS World of Science – Edmonton. Tickets are on sale now! To buy tickets, visit www.twose.ca/mazes.

- 30 -

An exclusive media preview event will be held on October 26, 2023, a media advisory with more details will be sent out closer to this date.

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About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About Minotaur Mazes

Minotaur mazes create interactive worldwide traveling exhibitions. Their unique maze environments engage visitors of all ages, and introduce educational themes of science, sustainability and personal responsibility for the world and its people. For more information, please visit www.minotaurmazes.com.