

NEWS RELEASE

Exhilarating *Grand Canyon Adventure* in IMAX® Coming to TELUS World of Science – Edmonton

EDMONTON, AB – October 3, 2023 – Opening October 6, *Grand Canyon Adventure* in IMAX at TELUS World of Science – Edmonton, will give audiences an awe-inspiring experience, blending breathtaking 3D cinematography with the exhilarating thrills of a whitewater river expedition.

Grand Canyon Adventure's visceral whitewater rafting scenes are thrilling and interactive, especially designed for the IMAX screen. "Because of the sheer scale and immersive nature of this film, Alberta's largest screen is the perfect place for Science Centre guests to experience the grandeur of this natural wonder," said Constance Scarlett, President & CEO, TELUS World of Science – Edmonton. "And beyond its entertainment value, the film provides insights into the history and environmental significance of the Grand Canyon and the Colorado River."

In addition to its heart-pounding thrills, the film delves into the rich history and breathtaking beauty of the Grand Canyon, unveiling the profound influence of the Colorado River on the civilization that grew around it. Filmgoers will embark on a journey through time led by celebrated anthropologist/explorer Wade Davis and Shana Watahomigie, a member of the Havasupai tribe and the first Native American National Park Ranger and river guide.

Narrated by the Academy Award winner Robert Redford and featuring a soundtrack by the Dave Matthews Band, *Grand Canyon Adventure* achieves a level of excitement that sets it apart. Reviews are outstanding:

"Spectacular...Grand Canyon is such fun to watch with its superb, 3D quality that it's impossible not to be more caught up, albeit temporarily, in the illusion of getting splashed..." – Seattle Times

"Spectacular...The film shares critical information...in such a stunning fashion that you absorb the knowledge while gasping at the beauty of the adventure...The 3D effects are both delightful and inventive—the opening sequence featuring floating water droplets is worth the price of the ticket. ★★★★ (out of 4)" – Montreal Gazette

For more information, tickets, and showtimes visit www.twose.ca/grandcanyon

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Grand Canyon Adventure opens October 6 in IMAX at TELUS World of Science – Edmonton. Assets for the film, including hi-resolution images, and the theatrical trailer, as well as media passes to view the film are available on request.

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About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.