

## Be A-MAZE-ed with *Mazes & Brain Games* at TELUS World of Science – Edmonton

- WHAT:** Media are invited to preview TELUS World of Science – Edmonton's next Feature Exhibition – *Mazes & Brain Games*, an expansive and richly interactive collection of over 60 puzzling experiences, including mazes, 3D puzzles, full-body games, and mind-boggling illusions. This is an exclusive opportunity for media to preview the exhibition before it opens to the public.
- WHEN:** **Thursday, October 26, from 10:00 a.m. to 12:00 p.m.**
- WHERE:** **TELUS World of Science – Edmonton**  
Feature Exhibition Gallery  
11211 142 St NW, Edmonton, AB
- WHO:** The following people will be available for interviews:
- Constance Scarlett, President & CEO, TELUS World of Science – Edmonton.
  - Trevor Prentice, Director, Science Experience, TELUS World of Science - Edmonton
- HOW:** Any media interested in attending are asked to RSVP by emailing Ramona Franson at [rfranson@twose.ca](mailto:rfranson@twose.ca) by 8:00 a.m. on October 25, 2023.
- VISUALS:** *Mazes & Brain Games* media preview allows you to discover this immersive exhibition with opportunities to capture photography and video. Creative assets for *Mazes & Brain Games* are available and will be provided in a media kit upon check in. During the preview, the exhibition will be open to select school groups and students will have had signed photo releases.

Exhibition highlights include:

- Maze of Illusions – Visitors can test their perceptions as they maneuver around every corner and find out why illusions help us learn how our brain works.
- Giant Tower of Hanoi – It is a mighty endeavor to create two identical towers out of this large stack of discs, but it can be rebuilt in just a few minutes.
- David Anson Russo Gallery – Unlike any other art gallery, this one has five huge, incredible maze artworks that guests can solve.

Guests can also learn about the history of mazes, grab an instrument, and lay down a fresh beat in the Music Maze, get lost in a vibrant network of primary colours in the Colour Maze or climb through an intricate web of ropes without getting tangled in the Web Maze.

### Media contacts:

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### About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

## About Minotaur Mazes

Minotaur mazes create interactive worldwide traveling exhibitions. Their unique maze environments engage visitors of all ages, and introduce educational themes of science, sustainability and personal responsibility for the world and its people. For more information, please visit [www.minotaurmazes.com](http://www.minotaurmazes.com).