

MEDIA ADVISORY

Go prehistoric with *Dinosaurs - The Exhibition* at TELUS World of Science – Edmonton

- **WHAT:** Media are invited to preview TELUS World of Science Edmonton's next Feature Exhibition *Dinosaurs - The Exhibition,* an immersive world of ultra-realistic animatronic dinosaurs and lifesized skeleton casts. This is an exclusive opportunity for media to preview the exhibition before it opens to the public.
- WHEN: Thursday, March 21, from 10:30 a.m. to 12:00 p.m.
- WHERE: TELUS World of Science Edmonton Feature Exhibition Gallery 11211 142 St NW, Edmonton, AB

WHO: The following people will be available for interviews:

- Constance Scarlett, President & CEO, TELUS World of Science Edmonton.
- Jennifer Gemmell, Staff Scientist, TELUS World of Science Edmonton.
- Christiana Garros, Paleontology Master's Student & Science Presenter, TELUS World of Science Edmonton.
- **HOW:** Any media interested in attending are asked to RSVP by emailing Ramona Franson at <u>rfranson@twose.ca</u> by 8:00 a.m. on March 20, 2024.
- **VISUALS:** Dinosaurs The Exhibition media preview allows you to discover this unique exhibition with opportunities to capture photography and video. Creative assets for Dinosaurs The Exhibition are available and will be provided in a media kit upon check in. During the preview, the exhibition will be open to select school groups and students will have had signed photo releases.

Exhibition highlights include:

- Over 10,000 square feet of dinosaurs from around the world where guests can hear the dinosaurs roar, see them move, and compare how they measure up.
- Guests can get up close with favourites like the *Triceratops* and the *Tyrannosaurus rex*, along with many others, like a massive 65-foot actual-size *Diplodocus* skeleton replica.
- Dinosaur fans can embark on their own paleontological journey and try a detailed and realistic excavation with real paleontological tools, such as brushes, awls, and picks.
- There will also be a Tots Explorer Tent, where little ones can enjoy many fun activities like dino puzzles and stories! And with two dig sites, children will love the hands-on fun of uncovering fossil skeletons.

Dinosaurs - The Exhibition is enormous fun for all! Big and small.

Media contacts:

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About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About Dinosaurs: The Exhibition

Dinosaurios Mexico is the originator of the exhibition.