



NEWS RELEASE

Edmonton's largest food and drink laboratory returns October 17

Where Science Meets Cocktails is TELUS World of Science – Edmonton's largest annual fundraiser

EDMONTON, AB – May 15, 2024 – Guests will once again have the opportunity to immerse themselves in a culinary and scientific extravaganza as TELUS World of Science – Edmonton announces the return of its highly anticipated event, *Where Science Meets Cocktails*. Scheduled for October 17, this event promises an evening of molecular mixology, gastronomic delights, and unparalleled entertainment, all in support of science education in our community. It is even more meaningful this year as the Science Centre celebrates its 40th anniversary.

"*Where Science Meets Cocktails* is not just about enjoying a unique and entertaining experience; it's about investing in the future of our community," said Constance Scarlett, President & CEO of TELUS World of Science – Edmonton. "By supporting this fundraiser, guests are directly contributing to science education in our community. While we celebrate the past, we are also empowering future generations with the knowledge and skills they need to tackle the challenges of tomorrow."

Tickets for this extraordinary evening are now on sale, offering attendees:

- Delicious hors d'oeuvres prepared by locally renowned chefs.
- Scientifically crafted cocktail tastings from over 20 different vendors.
- Special cocktail-inspired science activities, challenges, and hands-on experiences.
- Unlimited access to all galleries throughout the evening, offering an opportunity to explore various scientific wonders and exhibitions.
- Opportunities to bid on amazing items and some of the best experiences our community has to offer with a silent auction in support of science education.
- Live entertainment to complement the evening's festivities.

This adults-only (18+) event promises to be an evening like no other, where guests can indulge their senses in an unforgettable celebration of science, food, and community.

All proceeds from *Where Science Meets Cocktails* support science education in our community, including subsidized school programs and field trips, robotics clubs, and Indigenous science programs, allowing the Science Centre to continue engaging Albertans' hearts and minds in science. A successful sold-out event in 2023 welcomed 1500 guests and raised \$178,000.

For ticket information and event updates, please visit www.twose.ca/wsmc.

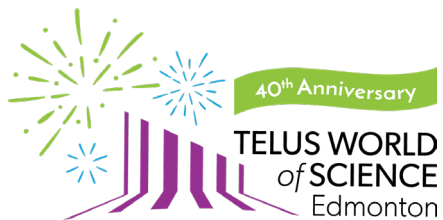
– 30 –

Media Contacts:

- Ramona Franson, Coordinator, Marketing & Communications E: rfranson@twose.ca
- Kyle Temple, Interim Manager, Marketing & Communications E: ktemple@twose.ca

About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space



NEWS RELEASE

& Science Foundation is a registered charitable organization that operates TELUS World of Science – Edmonton.