TELUS WORLD of SCIENCE Edmonton

NEWS RELEASE

Get ready for the future starting October 5 with *Our Climate Quest* at TELUS World of Science – Edmonton

EDMONTON, AB – September 12, 2024 – On October 5, TELUS World of Science – Edmonton is proud to present *Our Climate Quest Exhibition: Small Steps to Big Change,* an exciting new Canadian exhibition that invites families to level up their climate science knowledge and get involved in protecting our planet. Designed to engage guests of all ages, this immersive experience is packed with interactive, hands-on activities that inspire meaningful action.

"Our Climate Quest is a fun and educational way for families to come together, learn about climate science, and explore the ways we can all make a difference," said Constance Scarlett, President & CEO of TELUS World of Science – Edmonton. "Through engaging activities and powerful stories, this exhibition encourages guests to take steps toward creating our sustainable future and sparks curiosity for future innovative solutions."

The exhibition offers a range of unique activities, including examining Canadian climate clues, experimenting with solar panels, using infrared cameras, and playing carbon capture pinball. Guests will also have the opportunity to learn about Indigenous Ways of Knowing and how traditional knowledge can guide us toward a more sustainable future for generations to come.

In addition, *Our Climate Quest* will help guests explore how their everyday choices — like what they wear or their daily habits — can have a lasting impact on our environment. Guests will leave the exhibition with practical tools to make positive changes in their neighbourhoods, schools, and communities, and contribute to achieving Canada's goal of net-zero emissions by 2050.

Our Climate Quest opens on October 5, 2024, and will be included in a Science Centre General Admission ticket to TELUS World of Science – Edmonton. Opening day activities from 11:00 a.m. to 2:00 p.m. will include the opportunity to engage with the City of Edmonton Change for Climate team and explore an ETS Hydrogen bus, with more details to come. Tickets are on sale now, visit twose.ca/climateguest.

Guests will be encouraged to take ETS to the Science Centre by receiving a discount. Guests who show their Arc card at the TELUS World of Science – Edmonton Box Office will receive 15% off a Science Centre General Admission, including access to *Our Climate Quest* Exhibition from October 5, 2024 – January 5, 2025.

Science Centre guests will also be inspired by *Cities of the Future*, an exciting IMAX 3D film opening October 11, that showcases how engineering, science, and human ingenuity are already shaping our sustainable tomorrow. Learn more at twose.ca/citiesfuture.

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An exclusive media preview event will be held on October 3, 2024, and a media advisory with more details will be sent out closer to this date.

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About TELUS World of Science - Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science – Edmonton.

About Our Climate Quest: Small Steps to Big Change

Our Climate Quest: Small Steps to Big Change is developed and produced by Science North, Sudbury, Ontario, Canada. This project was undertaken with the financial support of the Government of Canada.