



MEDIA ADVISORY

Explore *Our Climate Quest Exhibition* at TELUS World of Science – Edmonton

WHAT: Media are invited to preview TELUS World of Science – Edmonton's next Feature Exhibition – *Our Climate Quest: Small Steps to Big Change*, an exciting new Canadian exhibition that invites families to level up their climate science knowledge and get involved in protecting our planet. Designed to engage guests of all ages, this immersive experience is packed with interactive, hands-on activities that inspire meaningful action.

This is an exclusive opportunity for media to preview the exhibition before it opens to the public.

WHEN: **Thursday, October 3, from 10:30 a.m. to 12:00 p.m.**

WHERE: **TELUS World of Science – Edmonton**
Feature Exhibition Gallery
11211 142 St NW, Edmonton, AB

WHO: The following people will be available for interviews:

- Constance Scarlett, President & CEO, TELUS World of Science – Edmonton.
- Marie McConnell, Staff Scientist, TELUS World of Science – Edmonton.
- Trevor Prentice, Director, Science Experience, TELUS World of Science – Edmonton.

HOW: Any media interested in attending are asked to RSVP by emailing Ramona Franson at rfranson@twose.ca by 8:00 a.m. on October 2, 2024.

VISUALS: The *Our Climate Quest Exhibition* media preview allows you to discover this unique exhibition with opportunities to capture photography and video. Creative assets for *Our Climate Quest Exhibition* are available and will be provided in a media kit upon check in. During the preview, the exhibition will be open to select families who will have had signed photo releases.

Exhibition highlights:

- Examine Canadian climate clues, see solar panels in action, get hands-on with models of greenhouse gas molecules, play carbon capture pinball, use an infrared camera and so much more!
- Learn about Indigenous Ways of Knowing and how traditional knowledge can guide us towards a more sustainable Earth for many generations to come.
- Explore ways we can turn our climate knowledge into action to bring about positive change in our neighbourhoods, schools, cities, and, ultimately, around the globe as we move to net zero.

At *Our Climate Quest Exhibition*, families will be inspired to take small steps to big change!

Media contacts:

- Ramona Franson, Coordinator, Marketing & Communications, E: rfranson@twose.ca
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About TELUS World of Science – Edmonton



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TELUS World of Science – Edmonton’s mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans’ hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

About Our Climate Quest: Small Steps to Big Change

Our Climate Quest: Small Steps to Big Change is developed and produced by Science North, Sudbury, Ontario, Canada. This project was undertaken with the financial support of the Government of Canada.