



NEWS RELEASE

***Cities of the Future* in IMAX starts Friday, October 11 at TELUS World of Science – Edmonton**

EDMONTON, AB – October 8, 2024 – On Friday, October 11, TELUS World of Science – Edmonton is thrilled to present *Cities of the Future*, a stunning, immersive IMAX 3D film that transports audiences 50 years into the future and showcases innovations already shaping our world today. Combining state-of-the-art CGI with live-action cinematography, the film takes moviegoers on a journey to explore the cities of tomorrow, designed to be fully sustainable.

"*Cities of the Future* will inspire curious minds and lifelong learners with breathtaking visuals and extraordinary ideas," said Constance Scarlett, President & CEO of TELUS World of Science – Edmonton. "The film highlights incredible engineering feats and innovations happening right now and imagines a sustainable future which ties in well with the Science Centre's feature exhibition, *Our Climate Quest*."

Cities of the Future takes viewers to a future world where renewable energy powers everything, smart buildings regulate temperature, and aerial highways filled with energy-efficient flying cars revolutionize transportation. It's a vision of a greener tomorrow brought to life through visual effects and narrated by award-winning actor John Krasinski.

The documentary also showcases real-world urban landscapes like Los Angeles, Amsterdam, and Singapore, as they evolve toward sustainability. From smart infrastructure to electric flying cars, these cities exemplify how technology and human ingenuity are already shaping a brighter future. The film also follows middle school students competing in the Future City Competition, where young innovators design model cities that tackle climate change.

Opening weekend activities on Saturday, October 12, from 11:00 a.m. to 2:00 p.m. will include the opportunity to engage with the City of Edmonton Change for Climate team and explore an ETS Hydrogen bus and more. Tickets are on sale now, visit twose.ca/citiesfuture.

This IMAX documentary, *Cities of the Future*, complements the Science Centre's new feature exhibition, *Our Climate Quest: Small Steps to Big Change*, and guests are encouraged to combine both to enhance their experience and take advantage of combo rates.

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About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science – Edmonton.