



# NEWS RELEASE

## The buzz about Amazing Pollinators opening January 25 at TELUS World of Science – Edmonton

**EDMONTON, AB – December 18, 2024** – Starting January 25, guests to TELUS World of Science – Edmonton can step into the vibrant, interactive world of pollinators with the *Amazing Pollinators Exhibition*, a visually-stunning maze adventure where guests can transform into bees, bats, butterflies, and more.

Winner of the 27<sup>th</sup> annual Thea Award for Outstanding Achievement, this exhibition is an extraordinary blend of science, fun, and discovery. It's not just an exhibition; it's a thrilling multi-player game where guests of all ages take on survival challenges in dazzling environments.

"We are buzzing with excitement over this new feature exhibition! Pollinators are vital to our everyday lives, and we are thrilled to present this immersive and engaging way to explore their fascinating world," said Constance Scarlett, President & CEO of TELUS World of Science – Edmonton. "This exhibition not only sparks curiosity but also inspires a hive of observation and appreciation for the ecosystems that sustain us."

### Highlights:

- The Pollinator Maze – The centerpiece of this unique exhibition is a playable maze with hundreds of beautiful interactive flowers in different environments. Guests can visit lotus flower blossoms in the rainforest, find saguaro cactus in the desert, and watch moon flowers glow in the black lit Night room.
- Interactive Games – Guests can play parlour games with a pollinator twist, like mason bee mancala and mutualism dominoes, and discover how plants, pollinators, and people are all connected.
- Survival Missions – After choosing a pollinator, guests can embark on exciting missions to see if they've got what it takes to thrive in the wild. They can pick from 40 survival missions from eight different pollinator groups that increase in complexity and difficulty.

Throughout the exhibition, guests will be captivated by the colourful, interactive environments that bring the vital role of pollinators to life, making this an unforgettable journey into the natural world.

*Amazing Pollinators* opens on January 25, 2025, and will be included in a Science Centre General Admission ticket to TELUS World of Science – Edmonton. Tickets are on sale now, visit [twose.ca/pollinators](https://twose.ca/pollinators).

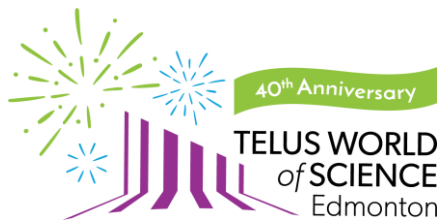
Science Centre guests will also be able to experience the breathtaking journey of nature's most resilient travellers in *Butterfly Journey*, an exciting IMAX 3D film opening January 18. Guests can watch a butterfly metamorphosis and follow the epic migrations of the Monarchs of North America and Mexico and the Blue Tigers of Australia. Learn more at [twose.ca/butterflyjourney](https://twose.ca/butterflyjourney).

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An exclusive media preview event will be held on January 24, 2024, and a media advisory with more details will be sent out closer to this date.

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## **About TELUS World of Science – Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science – Edmonton.

## **About Minotaur Mazes**

Minotaur mazes create interactive worldwide traveling exhibitions. Their unique maze environments engage visitors of all ages, and introduce educational themes of science, sustainability and personal responsibility for the world and its people. For more information, please visit [www.minotaurmazes.com](http://www.minotaurmazes.com).