

## The buzz about the Amazing Pollinators Exhibition January 24 at TELUS World of Science – Edmonton

**WHAT:** Media are invited to preview TELUS World of Science – Edmonton’s next Feature Exhibition, *Amazing Pollinators*, a visually-stunning maze adventure where guests can transform into bees, bats, butterflies, and more. Winner of the 27th annual Thea Award for Outstanding Achievement, this exhibition is an extraordinary blend of science, fun, and discovery. It’s not just an exhibition; it’s a thrilling multi-player game where guests of all ages take on survival challenges in dazzling environments.

This is an exclusive opportunity for media to preview the exhibition before it opens to the public.

**WHEN:** Friday, January 24, from 10:30 a.m. to 12:00 p.m.

**WHERE:** **TELUS World of Science – Edmonton**  
Feature Exhibition Gallery  
11211 142 St NW, Edmonton, AB

**WHO:** The following people will be available for interviews:

- Constance Scarlett, President & CEO, TELUS World of Science – Edmonton.
- Marie McConnell, Staff Scientist, TELUS World of Science – Edmonton.
- Trevor Prentice, Director, Science Experience, TELUS World of Science – Edmonton.

**HOW:** Any media interested in attending are asked to RSVP by emailing Ramona Franson at [rfranson@twose.ca](mailto:rfranson@twose.ca) by 8:00 a.m. on January 24, 2025.

**VISUALS:** *The Amazing Pollinators Exhibition* media preview allows you to discover this immersive exhibition with opportunities to capture photography and video. Creative assets are available and will be provided in a media kit upon check in. During the preview, the exhibition will be open to select school groups and students will have had signed photo releases.

### Exhibition highlights include:

- The Pollinator Maze – Guests can collect nectar, find mates, and survive hidden threats as they explore rainforest blossoms, desert cacti, and glowing moon flowers in the night room.
- Interactive Games – There’s a whole area with fun parlour games with a pollinator twist, like mason bee mancala and mutualism dominoes.
- Survival Missions – Guests can choose a pollinator, take a life chart, and embark on exciting missions to see if they can thrive in the wild. There are 40 survival missions from eight different pollinator groups that increase in complexity and difficulty.

– 30 –

### Media contacts:

- Ramona Franson, Coordinator, Marketing & Communications, E: [rfranson@twose.ca](mailto:rfranson@twose.ca)
- Donalda Pelton, Senior Manager, Marketing & Communications, E: [dpelton@twose.ca](mailto:dpelton@twose.ca)

### About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton’s mission is to be a catalyst for lifelong learning, creating a community of

curious minds through immersive experiences and connections with the wonders of science. We are the trusted hub of science engagement for all, pushing boundaries and igniting curiosity. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science - Edmonton.

## **About Minotaur Mazes**

Minotaur mazes create interactive worldwide traveling exhibitions. Their unique maze environments engage visitors of all ages, and introduce educational themes of science, sustainability and personal responsibility for the world and its people. For more information, please visit [www.minotaurmazes.com](http://www.minotaurmazes.com).