

- Collaborate with the Marketing team and other departments to create content that resonates with our audience and strengthens the organization's brand.
- Design layouts and graphics for a variety of projects, including program/event visuals, documents, logos, promotional materials, fundraising toolkits, product labels and displays, advertising, and digital graphics (including video).
- Source and collaborate with external vendors (e.g., illustrators, photographers) for creative execution as needed.
- Occasionally assist with visual and graphic elements of exhibit design under the guidance of the Senior Manager, Exhibit Design and Quality.
- Maintain a library of graphics, media, digital records, and other brand assets.
- Develop innovative design solutions that meet organizational needs and adhere to brand standards.
- Prioritize and manage multiple projects with tight timelines, often under pressure.
- Present and promote design concepts to internal and external audiences
- Stay updated on emerging trends in graphic design and visual communication, recommending best practices and industry insights.
- Perform other tasks as assigned.

QUALIFICATIONS:

Knowledge and Abilities:

- Proven ability to think creatively and develop unique design solutions that address project needs and align with brand requirements.
- A strong passion for creating innovative visuals and impactful campaigns.
- An exceptional graphic design portfolio that showcases advanced design and editing skills.
- In-depth knowledge of graphic design techniques complemented by a creative problem-solving approach.
- Excellent time management and organizational abilities.
- Demonstrated capability to work independently, meet deadlines, and effectively communicate project progress with teams.
- Strong leadership skills, capable of working autonomously as well as collaborating effectively with others.
- Resilient and adaptable in dynamic environments. .

Education and Experience:

- A degree or diploma in graphic design or visual arts with 2-4 years of experience in design, editing and production.
- A strong portfolio showcasing a range of design projects, including digital, print, branding, and web design.
- Extensive knowledge of graphic design styles and techniques.



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📍 11211 142 STREET NW
EDMONTON, AB T5M 4A1

☎ 780-452-9100

- Solid understanding of design principles such as layout, composition, typography, colour theory, and visual hierarchy.
- Experience with preparing files for print and production, understanding of processes, and knowledge of file formats.
- Expertise in Adobe Creative Cloud Suite (Photoshop, Illustrator, InDesign, Acrobat, After Effects); industry certifications (e.g., Adobe Certified Expert) are an asset.
- Experience in web design, HTML/CSS, UI/UX design, and responsive design is an asset.
- Knowledge of video editing software is an asset.

Note: A clean Police Information Check including the vulnerable sector is a condition of employment for successful candidates. The check must be completed prior to commencement of work and is the financial responsibility of the candidate.

Wages: FT 182 \$64,896.00 – \$81,003.00 on an annual basis as per CBA 2022-2024

Hours of Work: 75 hours bi-weekly, Monday to Friday, with the ability to work evenings and weekends as needed to support event execution.

Opening Date: January 27, 2025

Closing Date: Monday, February 3rd or until suitable candidate found

How to Apply: hr@twose.ca

Please include cover letter and resume in one document. We thank all applicants and advise that only those selected for an interview will be contacted.

LAT 53° 33' 40" N LON 113° 33' 50" W