

Explore the Wonders of the Cosmos with the World Premiere of *Stardust: The Universe in You* at TELUS World of Science – Edmonton

EDMONTON, AB – March 19, 2025 – TELUS World of Science – Edmonton is thrilled to announce that it will host *Stardust: The Universe in You* feature exhibition, an awe-inspiring, interactive exhibition that invites guests of all ages to explore the cosmic connections between themselves and the universe. This one-of-a-kind experience, designed to spark curiosity and wonder, will be on display at TELUS World of Science - Edmonton starting May 31, 2025.

Stardust: The Universe in You merges cutting-edge science with deeply immersive storytelling, offering guests a journey like no other. Featuring engaging interactives and immersive multimedia displays, the exhibition transforms the mysteries of the cosmos into tangible, personal discoveries. Guests will explore scientific concepts such as star formation, the origins of elements, and humanity's shared connection to the stars, all brought to life through dynamic, participatory experiences.

We are beyond excited to bring *Stardust: The Universe in You* to TELUS World of Science – Edmonton, offering our guests a captivating journey through the cosmos. This exhibition beautifully reveals how we are all made of stardust, a connection that stretches across time and space and ignites our curiosity about the night sky” said Constance Scarlett, President & CEO, TELUS World of Science – Edmonton. “We are especially proud to have played a role in bringing this extraordinary experience to life, ensuring its awe-inspiring storytelling and interactive elements engage and inspire visitors of all ages.”

Highlights of the Exhibition

- **The Big Bang:** Experience the birth of a universe as you expand a Hoberman sphere, illustrating how everything grew from a tiny point billions of years ago and continues to expand today. Feel the wonder of creation in the palm of your hand!
- **Star Formation:** Play a set of drums to unleash the energy of a supernova. Watch as your beats trigger a holographic display of star formation, simulating the dynamic process of creating new stars.
- **Supernovas:** Immerse yourself in the breathtaking spectacle of a star's explosive finale. This large-scale multimedia experience surrounds you with powerful visuals and sound, revealing how these cosmic events scatter the essential elements that make life possible.
- **Stardust in You:** Step into the universe with a wall of shimmering stardust that mirrors your silhouette, visually connecting you to the elements forged in stars.
- **Elements in You:** Through interactive exploration, dive into the fascinating composition of your body and uncover how stardust has formed the elements within you. See yourself as a piece of the universe's grand design.

“*Stardust: The Universe in You* demonstrates how immersive storytelling, and artful design can make the wonders of science both personal and profoundly engaging,” said Jay Brown, Principal & Managing

Director of Flying Fish. "Through this exhibition, we've brought groundbreaking scientific discoveries to life

with interactive experiences, creating a remarkable journey that connects visitors to the universe in unforgettable ways."

Perfect for families, students, and anyone curious about our universe, the exhibition offers something for everyone, from breathtaking visuals to engaging, educational content. Guests will leave with a renewed sense of wonder and a deeper appreciation for the connections that unite us all.

Stardust: The Universe in You opens on May 31, and will be included in a Science Centre General Admission ticket to TELUS World of Science – Edmonton. Tickets are on sale now, visit www.twose.ca/stardust.

Developed by Flying Fish in collaboration with Spark Initiatives and supported by Cosmosphere and TELUS - World of Science Edmonton, *Stardust: The Universe in You* transports guests across time and space while revealing the stardust that lives in us all. Through unforgettable, interactive experiences, the exhibition makes complex concepts—like the origins of atoms and the life cycles of stars—accessible and engaging for all ages.

Science Centre guests will also be able to experience the second golden age of space in *Space: The New Frontier*, an exciting IMAX film opening May 17. Guests can watch as this film explores the not-so-distant future of self-assembling habitats, commercial space stations, launching rockets without fuel.

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About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to be a catalyst for lifelong learning, creating a community of curious minds through immersive experiences and connections with the wonders of science. We are the trusted hub of science engagement for all, pushing boundaries and igniting curiosity. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science - Edmonton.

About Flying Fish

At Flying Fish, we believe that exhibitions can achieve more. As a leading producer of traveling exhibitions for over a decade, we collaborate with world-class museums and science centers to create extraordinary and impactful experiences. Our exhibitions have attracted more than ten million visitors worldwide, highlighting the wonders of science, history, culture, and more, and we are committed to making exceptional and authentic content accessible to all while generating new, sustainable revenue for our clients. By empowering institutions to share their stories globally, we amplify their missions and broaden their influence. Whether creating a new exhibition or adapting existing content for international tours, Flying Fish is more than just a service provider—we are a trusted partner in elevating our client's reach and impact. For Museums. By Museums. Explore their full range of services at flyingfishexhibits.com

About Spark Initiatives

Spark Initiatives is an organization whose mission it is to empower young people to discover the Infinite Potential that lies within them. Experiential Learning is one of the ways young people can begin to discover their potential. Spark Initiatives strives to help create environments in which a variety of Experiential Learning can take place. Learn more about Carol Gamble's Montessori-friendly children's book at stardustandyou.com

About Cosmosphere

The Cosmosphere is a Smithsonian Affiliated space museum featuring the largest collection of flown U.S. and Soviet-era space artifacts in the world. It also offers an internationally-recognized science education program offering one of the nation's premiere space summer camps. For more information visit cosmo.org.