

A cosmic story unfolds on May 30 - *Stardust: The Universe in You* at TELUS World of Science – Edmonton

WHAT: TELUS World of Science – Edmonton invites media to an exclusive preview of [*Stardust: The Universe in You*](#), a new feature exhibition, on Friday, May 30. This one-of-a-kind exhibition invites guests of all ages to explore the cosmic connections between themselves and the universe. With the world premiere opening to the public on May 31, *Stardust: The Universe in You* transforms big scientific ideas into something guests can see and touch.

This is an exclusive opportunity for media to preview the exhibition before it opens to the public.

WHEN: Friday, May 30, from 10:30 a.m. to 12:00 p.m.

WHERE: **TELUS World of Science – Edmonton**
Feature Exhibition Gallery
11211 142 St NW, Edmonton, AB

WHO: The following people will be available for interviews:

- Frank Florian, Senior Manager, Planetarium & Space Science, TELUS World of Science – Edmonton.
- Trevor Prentice, Director, Science Experience, TELUS World of Science – Edmonton.
- Carol Gamble, author of *Stardust and You*, the book that inspired the exhibition.
- Jay Brown, Principal & Managing Director, Flying Fish Exhibits.

HOW: Any media interested in attending are asked to **RSVP** by emailing Jessica Millan at jmillan@twose.ca **before 8:00 a.m. on May 30, 2025.**

VISUALS: Creative assets will be provided in a media kit upon check-in of the *Stardust: The Universe in You* media preview. During the preview, you will have opportunities to capture photographs and videos of the exhibition with select students who will have signed photo releases.

Exhibition highlights include:

- **The Big Bang:** Experience the birth of a universe as you expand a Hoberman sphere, illustrating how everything grew from a tiny point billions of years ago and continues to expand today. Feel the wonder of creation in the palm of your hand!
- **Star Formation:** Play a set of drums to unleash the energy of a supernova. Watch as your beats trigger a holographic display of star formation, simulating the dynamic process of creating new stars.
- **Supernovas:** Immerse yourself in the breathtaking spectacle of a star's explosive finale. This largescale multimedia experience surrounds you with powerful visuals and sound, revealing how these cosmic events scatter the essential elements that make life possible.
- **Stardust in You:** Step into the universe with a wall of shimmering stardust that mirrors your silhouette, visually connecting you to the elements forged in stars.
- **Elements in You:** Through interactive exploration, dive into your body's fascinating composition and uncover how stardust has formed the elements within you. See yourself as a piece of the universe's grand design.

Media contacts:

- Jessica Millan, Coordinator, Marketing & Communications, E: jmillan@twose.ca
- Donalda Pelton, Senior Manager, Marketing & Communications, E: dpelton@twose.ca

About TELUS World of Science – Edmonton

TELUS World of Science – Edmonton's mission is to be a catalyst for lifelong learning, creating a community of curious minds through immersive experiences and connections with the wonders of science. We are the trusted hub of science engagement for all, pushing boundaries and igniting curiosity. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science - Edmonton.

About Flying Fish

At Flying Fish, we believe that exhibitions can achieve more. As a leading producer of traveling exhibitions for over a decade, we collaborate with world-class museums and science centers to create extraordinary and impactful experiences. Our exhibitions have attracted more than ten million visitors worldwide, highlighting the wonders of science, history, culture, and more, and we are committed to making exceptional and authentic content accessible to all while generating new, sustainable revenue for our clients. By empowering institutions to share their stories globally, we amplify their missions and broaden their influence. Whether creating a new exhibition or adapting existing content for international tours, Flying Fish is more than just a service provider—we are a trusted partner in elevating our clients' reach and impact. For Museums. By Museums. Explore their full range of services at flyingfishexhibits.com.

About Spark Initiatives

Spark Initiatives is an organization whose mission it is to empower young people to discover the Infinite Potential that lies within them. Experiential Learning is one of the ways young people can begin to discover their potential. Spark Initiatives strives to help create environments in which a variety of Experiential Learning can take place. Learn more about Carol Gamble's Montessori-friendly children's book at stardustandyou.com.

About Cosmosphere

The Cosmosphere is a Smithsonian Affiliated space museum featuring the largest collection of flown U.S. and Soviet-era space artifacts in the world. It also offers an internationally recognized science education program offering one of the nation's premiere space summer camps. For more information visit cosmo.org.