

## **Ballspllosion, Rockets & More!** **August 20 at** **TELUS World of Science – Edmonton**

**WHAT:** TELUS World of Science — Edmonton continues **WOW Wednesdays**, a brand-new series of high-energy science demonstrations that was launched in July on select Wednesdays for the summer. Each science show is packed with unforgettable moments designed to wow audiences of all ages.

Media are invited to the last show in the series, **Ballspllosion, Rockets & More!**, on Wednesday, August 20 at 2:00 p.m.

WOW Wednesdays ran throughout the summer with fan-favourite science demos and concludes with an epic outdoor grand finale show featuring explosions, rockets, and more. It's the ultimate sendoff — packed with pops, blasts, and sky-high science fun.

**WHEN:** Wednesday, August, 20, 2025 – Weather permitting  
Ballspllosion at 2:00 p.m.  
Pop Bottle Rockets between 1:00 p.m. - 4:00 p.m. (public drop in to make rockets and launch)  
Event timing may change due to weather.

**WHERE:** **TELUS World of Science – Edmonton**  
Outdoors on lawn  
11211 142 St NW, Edmonton, AB

**WHO:** The following people will be available for interviews:

- Cate Collins, Staff Scientist, Science Experience, TELUS World of Science – Edmonton.

**HOW:** Any media planning to attend are asked to **RSVP** by emailing Ramona Franson at [rfranson@twose.ca](mailto:rfranson@twose.ca) before 10:00 a.m. on August 20, 2025.

**VISUALS:** Expect exciting visuals and crowd engagement, including:

- Live science demonstrations exploring vibration, frequency, and fire.
- Audience participation and a dance party, perfect for video and photos.

Learn more about **WOW Wednesdays** at [twose.ca/wowwednesdays](https://twose.ca/wowwednesdays).

– 30 –

### **Media contacts:**

- Ramona Franson, Coordinator, Marketing & Communications, E: [rfranson@twose.ca](mailto:rfranson@twose.ca)
- Donalda Pelton, Senior Manager, Marketing & Communications, E: [dpelton@twose.ca](mailto:dpelton@twose.ca)

### **About TELUS World of Science – Edmonton**

TELUS World of Science – Edmonton's mission is to be a catalyst for lifelong learning, creating a community of curious minds through immersive experiences and connections with the wonders of science. We are the trusted hub of science engagement for all, pushing boundaries and igniting curiosity. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science - Edmonton.

# MEDIA ADVISORY