

Science Centre to host Media Preview for *Jurassic World by Brickman®*

- WHAT:** Media are invited to preview TELUS World of Science – Edmonton's next Feature Exhibition, the Canadian Premiere of *Jurassic World by Brickman*! In this thrilling exhibition, Ryan 'Brickman' McNaught has re-imagined *Jurassic World*, the blockbuster franchise from Universal Pictures and Amblin Entertainment, through six million LEGO® bricks.
- More than two years and 10,000 build hours have gone into the creation of *Jurassic World by Brickman*, making it the biggest exhibition The Brickman team have ever created. This is a not to be missed experience for kids and adults alike.
- This is an exclusive opportunity for media to preview the exhibition before it opens to the public.
- WHEN:** Friday, October 10, from 10:30 a.m. to 12:00 p.m.
- WHERE:** **TELUS World of Science – Edmonton**
Feature Exhibition Gallery
11211 142 St NW, Edmonton, AB
- WHO:** The following people will be available for interviews:
- Constance Scarlett, President & CEO, TELUS World of Science – Edmonton
 - Jennifer Gemmel, Staff Scientist, TELUS World of Science – Edmonton
 - Trevor Prentice, Director, Science Experience, TELUS World of Science – Edmonton
 - Simon Challenor, Head of Global exhibitions, The Brickman
- HOW:** Any media interested in attending are asked to RSVP by emailing Ramona Franson at rfranson@twose.ca by 8:00 a.m. on October 10, 2025.
- VISUALS:** *The Jurassic World by Brickman* media preview allows you to discover this immersive exhibition with opportunities to capture photography and video. Creative assets are available and will be provided in a media kit upon check in. During the preview, the exhibition will be open to select Science Centre members who will have had signed photo releases.

Exhibition highlights include:

- The fan favourite [*Jurassic World by Brickman®*](#) dinosaur, made from 278,366 LEGO bricks, the T. rex!
- The iconic gates of the park and experience the inner workings of the *Jurassic World* lab.
- The baby dinosaur enclosure, where a life-size Brachiosaurus weighing well over 1.8 tonnes awaits!
- Interactive activities and building opportunities with LEGO brick palaeontology, mystery mosaics, island-building, hybrid dinosaur creations and much more.

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Media contacts:

- Ramona Franson, Coordinator, Marketing & Communications, E: rfranson@twose.ca
- Donalda Pelton, Senior Manager, Marketing & Communications, E: dpelton@twose.ca

About TELUS World of Science – Edmonton

MEDIA ADVISORY

TELUS World of Science – Edmonton’s mission is to be a catalyst for lifelong learning, creating a community of curious minds through immersive experiences and connections with the wonders of science. We are the trusted hub of science engagement for all, pushing boundaries and igniting curiosity. The Edmonton Space & Science Foundation is a registered charitable organization that operates TELUS World of Science - Edmonton.