



FOR IMMEDIATE RELEASE

# Go where few would dare to explore with Volcanoes: The Fires of Creation in IMAX<sup>®</sup> at TELUS World of Science - Edmonton October 5, 2018

**October 1, 2018 – Edmonton, AB** – Discover molten worlds and exploding craters on the giant screen when you watch *Volcanoes: Fires of Creation* in IMAX at TELUS World of Science – Edmonton on Friday, October 5. TELUS World of Science – Edmonton proud to be the first theatre in the world to show this exhilarating new film.

Join intrepid explorer Carsten Peter as he dodges boulders at the edge of an active volcano in Indonesia, descends into a boiling lava lake in Vanuatu and visits incredible acid ponds, geysers and mineral deposit fields in Ethiopia. Audiences will embark on an epic adventure across the globe to see the archeological ghost town of Pompeii, hydrothermal vents at the bottom of the ocean and witness the devastating effects of the 2018 Kilauea eruption in Hawaii.

"We often think of volcanoes as being destructive, but they also build and play a beneficial role on the planet. There are dozens of volcanoes erupting each day from the bottom of the ocean to mountain peaks. To witness one in action is both beautiful and awe-inspiring," said **Volcanoes'** director and producer, Michael Dalton-Smith. "Most importantly, I hope that the audience will come away with a better understanding of the forces that shaped the world we know today."

Audiences will be captivated by this adrenaline-filled, immersive experience.

"As educators and scientists this is a really exciting film for us to bring to Edmonton," said Jennifer Bawden, Director of Science at TELUS World of Science. "What more thrilling way to learn about geology, geography, ecology and even anthropology than by studying the fascinating and volatile environmental wonders that are volcances. This film is stunning to see on the giant screen and it really does have something for all ages."

**Volcanoes** is an SK Films Release of a Digital Crossing Films production, in association with the Giant Dome Theater Consortium.

**Volcanoes: Fires of Creation** opens Friday, October 5 at TELUS World of Science – Edmonton with daily showtimes. Tickets are available at <u>twose.ca/volcanoes</u> or by calling 780-451-3344.

### About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.

## SK Films

SK Films is an award-winning content provider and a global leader in the IMAX<sup>®</sup>/Giant Screen industry. SK works across various genres and platforms, including theatrical, television and digital media, with a special emphasis on creating high impact natural history and science related content. SK has a reputation as one of the most accomplished and respected producers and distributors supplying 3D, 2D and Dome product to IMAX and other Giant Screen theatres worldwide, with a mission to entertain and inspire audiences and immerse them in the awe and wonder of the world we live in. For more information, please visit <u>www.SKFilms.ca</u>

### **Digital Crossing Films**

Digital Crossing Films is a natural history documentary film company that specializes in IMAX<sup>®</sup>/Giant Screen productions as well as 8k TV productions. For the past fifteen years Digital Crossing Productions has been creating exciting natural history programs for international markets, which air on Smithsonian Channel, National Geographic and Discovery Channel. Two of these natural history programs – *Volcanic Odysseys* and *Kenya Wildlife Diaries* received multiple nominations for the 2017 Canadian Screen Awards. <u>http://digitalcrossing.ca/</u>

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