

## Media Advisory

## Get Under Nature's Skin at BODY WORLDS: ANIMAL INSIDE OUT TELUS World of Science – Edmonton

WHAT: Media are invited to preview BODY WORLDS: ANIMAL INSIDE OUT. This is an

exclusive opportunity for media to get the first look at this world-renowned exhibition

before it opens to the public on Friday.

WHEN: Thursday, November 29, 2018

10:00 a.m.

WHERE: TELUS World of Science – Edmonton

11211 142 Street, Edmonton, Alberta T5M 4A1

**WHO:** The following people will be available for interviews:

Dr. Robert Henry, DVM, Expert in Plastination.

Alan Nursall, President & CEO of TELUS World of Science

Jennifer Bawden, Director of Science at TELUS World of Science

**HOW:** A brief overview of **BODY WORLDS: ANIMAL INSIDE OUT** will be provided at 10:00

a.m. Interviews will be handled with each journalist on an individual basis inside the exhibition. Exhibition will be fully operational, allowing for the full exhibition experience to

be captured via video and photography.

VISUALS: The exhibition will be open several families and children, from ages 1 to 12, during this

time, creating an opportunity to capture video/photography and interviews with parents and children as they interact with the exhibition. Each parent has signed photo/video

releases for each child inside the exhibition during this time.

Visitors will embark on an anatomical safari exploring a variety of animals from goats and

giraffes, to octopuses, ostriches and more!

To ensure credentials, RSVP by Wednesday, November 28, to Christina Weichel at <a href="mailto:cweichel@twose.ca">cweichel@twose.ca</a> or call 780-452-9100, ext. 2233.

## **Media Contact:**

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## **About TELUS World of Science Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.